

# Village of Carol Stream

## BOARD MEETING

### AGENDA

DECEMBER 1, 2008

*All matters on the Agenda may be discussed, amended and acted upon*

#### **A. ROLL CALL AND PLEDGE OF ALLEGIANCE:**

#### **B. MINUTES:**

1. Approval of the Minutes of the November 17, 2008 Meeting.

#### **C. AUDIENCE PARTICIPATION & PUBLIC HEARINGS:**

1. Proclamation Declaring December 2008 National Drunk & Drugged Driving Prevention Month.

#### **D. SELECTION OF CONSENT AGENDA:**

*If you are here for an item which is added to the consent agenda and approved, the Village Board has acted favorably on your request.*

#### **E. BOARD AND COMMISSION REPORTS:**

1. PLAN COMMISSION:

#### **F. OLD BUSINESS:**

#### **G. STAFF REPORTS & RECOMMENDATIONS:**

1. Proposal for Event Planning Services for 2009 Town Center Event Season.  
*Proposal from Onesti Entertainment for 2009 events at Town Center.*

#### **H. ORDINANCES:**

1. Ordinance No. \_\_\_\_\_, Amending the Annual Budget for the Village of Carol Stream for the Year Commencing May 1, 2008 and Ending April 30, 2009.  
*Budget amendment to recognize cost carryovers from FY08.*
2. Ordinance No. \_\_\_\_\_, Amending Chapter 11, Article 2 of the Carol Stream Code of Ordinances by Decreasing the Number of Class C Liquor Licenses from 17 to 16 (Goodies Deli & Liquor, Inc. – Salemi, 1270 Kuhn Road).  
*This ordinance reflects change in ownership of the business. The selling owner surrenders his liquor license, which is then issued to the buying owner after a background check is completed.*

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3. Ordinance No. \_\_\_\_\_, Amending Chapter 11, Article 2 of the Carol Stream Code of Ordinances by Increasing the Number of Class C Liquor Licenses from 16 to 17 (Goodies Deli & Liquor, Inc., - Singh, 1270 Kuhn Road).

*This ordinance reflects change in ownership of the business. The selling owner surrenders his liquor license, which is then issued to the buying owner after a background check is completed.*

#### **I. RESOLUTIONS:**

1. Resolution No. \_\_\_\_\_, Supporting Stakeholder Input and Public Safety Focus for the DuPage Emergency Telephone System Board and the Interoperable Radio Network.

*Resolution expressing support for an intergovernmental agreement addressing governance, funding and management of an interoperable radio network and committing the Village to \$659.17 to assist in funding its drafting.*

#### **J. NEW BUSINESS:**

1. Raffle License Application Request – Knights of Columbus Council 14435.

*Knights of Columbus Council 14435 is requesting approval for a raffle license and waiver of fee, manager's fidelity bond and certain condition for approval.*

2. Event Sponsorship Brokerage Agreement for 2009 Town Center Events.  
*No fee broker agreement with Mike Calvin of Vigilante Marketing to secure event sponsorships for 2009 Town Center Events.*

3. Waiver of Building Permit Fees- Park District.

*Request for the waiver of building permit fees with the exception of out-of-pocket costs for Park District projects expected to occur in the next year.*

4. Raffle License Application and Waiver of Fees (Children's Organ Transplant Association).

*COTA has submitted a raffle license application for a bowl-a-thon fundraiser for the benefit of Isaac Wright, and is requesting a waiver of fees and manager's bond.*

# Village of Carol Stream

## BOARD MEETING AGENDA DECEMBER 1, 2008

*All matters on the Agenda may be discussed, amended and acted upon*

### **K. PAYMENT OF BILLS:**

1. Regular Bills:
2. Addendum Warrant:

### **L. REPORT OF OFFICERS:**

1. Mayor:
2. Trustees:
3. Clerk:

### **M. EXECUTIVE SESSION:**

### **N. ADJOURNMENT:**

**LAST ORDINANCE: 2008-11-65**

**LAST RESOLUTION: 2384**

**NEXT ORDINANCE: 2008-12-66**

**NEXT RESOLUTION: 2385**

**REGULAR MEETING OF THE MAYOR AND BOARD OF TRUSTEES  
Gregory J. Bielawski Municipal Center, Carol Stream, DuPage County, Illinois**

**November 17, 2008**

Mayor Frank Saverino, Sr. called the Regular Meeting of the Board of Trustees to order at 8:00 p.m. and directed Village Clerk Beth Melody to call the roll.

Present: Mayor Frank Saverino, Trustees Mike Drager, Don Weiss, Matt McCarthy, Rick Gieser and Pam Fenner

Absent: Trustee Greg Schwarze

Also Present: Village Manager Joe Breinig, Assistant Village Manager Bob Mellor, Attorney Stewart Diamond, Village Clerk Beth Melody and Deputy Village Clerk Wynne Progar

Mayor Saverino led those in attendance in the Pledge of Allegiance.

**MINUTES:**

Trustee Weiss moved and Trustee Drager made the second to approve the Minutes of the Meeting of November 3, 2008 as presented. The results of the roll call were:

Ayes:	4	Trustees Drager, Weiss, McCarthy and Gieser
Nays:	0	
Abstain:	1	Trustee Fenner
Absent:	1	Trustee Schwarze

**AUDIENCE PARTICIPATION AND PUBLIC HEARINGS:**

**Resolution Honoring Barbara Grady Upon her Retirement:**

Trustee Gieser read Resolution 2381, Honoring Barbara Grady upon her retirement for the Village of Carol Stream Community Development Department. Mayor Saverino wished Ms. Grady well in her retirement and presented her a plaque of the resolution. Everyone in attendance gave her a standing ovation.

Trustee McCarthy moved and Trustee Fenner made the second to adopt Resolution 2381. The results of the roll call vote were:

Ayes:	5	Trustees Drager, Weiss, McCarthy, Gieser and Fenner
Nays:	0	
Absent:	1	Trustee Schwarze

**Resolution Honoring Augustino's 30<sup>th</sup> Anniversary:**

Mayor Saverino read Resolution 2382, A Resolution Honoring Jerry Morelli, Sr., owner of Augustino's Deli on the Business' 30<sup>th</sup> Anniversary. There was a standing ovation for Mr. Morelli and his family. Trustee McCarthy moved and Trustee Fenner made the second to adopt Resolution 2382. The results of the roll call vote were:

Ayes:	5	Trustees Drager, Weiss, McCarthy, Gieser and Fenner
Nays:	0	
Absent:	1	Trustee Schwarze

**CONSENT AGENDA:**

Trustee Fenner moved and Trustee McCarthy made the second to establish a Consent Agenda for this meeting. The results of the roll call vote were:

Ayes:	5	Trustees Drager, Weiss, McCarthy, Gieser and Fenner
Nays:	0	
Absent:	1	Trustee Schwarze

Trustee McCarthy moved and Trustee Drager made the second to put the following items on the Consent Agenda for this meeting. The results of the roll call vote were:

Ayes:	5	Trustees Drager, Weiss, McCarthy, Gieser and Fenner
Nays:	0	
Absent:	1	Trustee Schwarze

1. Special Uses; Bank, Drive-up Service, minor PUD change-404 ATR- Ord. **2008-11-60** Bank of America
2. Text Amendments-Auction House/Parking Requirements-Ord. **2008-11-61**
3. Variation- Patio in front yard-924 Kalamazoo **2008-11-62**
4. Text Amendment – Smoking Shelters – Ord. **2008-11-63**
5. **Received:** Annual Financial Report FY 4/30/07 -5/1/ 08
6. Intergovernmental Risk Management Agency-Optional Deductible Level
7. Ord. **2008-11-59:**Amend 08/09 Budget
8. Ordinance **2008-11-64:** Amend Chap. 3, Art. 5 –EMA
9. Ordinance **2008-11-65:**Spec. Use Permit –outdoor activities-423 St. Paul
10. Resolution **2383:**Declare surplus property- misc. gear and equipment
11. Resolution **2384:**Amend Employee Pay Plan
12. Approve Raffle Lic/Fee waiver – WDSRA
13. Temp. sign approval – Auto Showcase 106 N Schmale
14. Regular Bills, Addendum Warrant of Bills, Treasurer's Report 10/31/08

Trustee Fenner moved and Trustee Weiss made the second to approve the Consent Agenda for this meeting by omnibus vote. The results of the roll call vote were:

Ayes:	5	Trustees Drager, Weiss, McCarthy, Gieser and Fenner
Nays:	0	
Absent:	1	Trustee Schwarze

The following is a brief description of those items approved on the Consent Agenda for this meeting.

**Special Uses; Bank, Drive-up Service, minor PUD change-404 ATR- Ord. 2008-11-60 Bank of America:**

At their meeting on November 10, 2008, the Combined Plan Commission/ Zoning Board of Appeals recommended approval of the requests for minor PUD modifications and a Special Use for a Bank with Drive-up Service with the amendment to condition #1 of same as original size replacement for trees and also to add a #7 recommendation for a rail barrier be installed near the point of entrance of the drive-thru and to go about half way through to prevent vehicles from sliding down onto Army Trail Road in winter conditions. The Board concurred with the recommendation and adopted Ordinance 2008-11-60, AN ORDINANCE GRANTING A SPECIAL USE PERMIT FOR A DRIVE-

THROUGH AUTOMATED TELLER MACHINE BANK FACILITY & MODIFICATIONS TO A PUD PLAN – (404 W. ARMY TRAIL ROAD).

**Text Amendments-Auction House/Parking Requirements-Ord. 2008-11-61:**

At their meeting on November 10, 2008, the Combined Plan Commission/ Zoning Board of Appeals recommended approval of the request for Text Amendments to the Zoning Code in regard to Auction Houses. The Board concurred with the recommendation and adopted Ordinance 2008-11-61, AN ORDINANCE AMENDING THE MUNICIPAL CODE OF THE VILLAGE OF CAROL STREAM- (ZONING CODE- ADD AUCTION HOUSE AS AN ALLOWABLE USE IN THE B-2 GENERAL RETAIL DISTRICT AND ADD AUCTION HOUSE TO THE SCHEDULE OF PARKING REQUIREMENTS.

**Variation- Patio in front yard-924 Kalamazoo: 2008-11-62;**

At their meeting on November 10, 2008, the Combined Plan Commission/ Zoning Board of Appeals recommended approval of the request for a variation to allow a 9x13 front yard patio at 924 Kalamazoo Court. The Board concurred with the recommendation and adopted Ordinance 2008-11-62, AN ORDINANCE GRANTING A VARIATION FOR A PATIO IN THE FRONT YARD. – (924 KALAMAZOO COURT).

**Text Amendment – Smoking Shelters – Ord. 2008-11-63:**

At their meeting on November 10, 2008, the Combined Plan Commission/ Zoning Board of Appeals recommended approval of the approval of the text amendments for smoking structures to the Municipal Code. The Board concurred with the recommendation and adopted Ordinance 2008-11-63, AN ORDINANCE AMENDING THE MUNICIPAL CODE OF THE VILLAGE OF CAROL STREAM – (SMOKING SHELTERS).

**Intergovernmental Risk Management Agency-Optional Deductible Level:**

The Board approved an increase in the deductible for IRMA from \$2,500 to \$25,000 which would save the Village \$132,169 on its contributions to IRMA.

**Ord. 2008-11-59:Amend 08/09 Budget:**

The Board adopted Ordinance 2008-11-59, AN ORDINANCE AMENDING THE ANNUAL BUDGET FOR THE VILLAGE OF CAROL STREAM FOR THE YEAR COMMENCING MAY 1, 2008 AND ENDING APRIL 30, 2009.

**Ordinance 2008-11-64: Amend Chap. 3, Art. 5 –Emergency Management Agency:**

The Board adopted Ordinance 2008-11-64, AN ORDINANCE AMENDING CHAPTER 3, ARTICLE 5 OF THE CAROL STREAM VILLAGE CODE – (EMERGENCY MANAGEMENT AGENCY).

**Ordinance 2008-11-65:Spec. Use Permit –outdoor activities-423 St. Paul Blvd.:**

The Board adopted Ordinance 2008-11-65, AN ORDINANCE GRANTING A SPECIAL USE PERMIT FOR OUTDOOR ACTIVITIES AND OPERATIONS – (423 ST. PAUL BOULEVARD).

**Resolution 2383:Declare surplus property- seized vehicles PD:**

The Board adopted Resolution 2383, A RESOLUTION DECLARING SURPLUS PROPERTY OWNED BY THE VILLAGE OF CAROL STREAM.- (Miscellaneous gear and equipment).

**Resolution 2384:Amend Employee Pay Plan:**

The Board adopted Resolution 2384, A RESOLUTION AMENDING RESOLUTION 2358 ADOPTING THE 2008-09 EMPLOYEE PAY PLAN FOR THE VILLAGE OF CAROL STREAM. – (CREATE CODE PROFESSIONAL II AND CODE PROFESSIONAL I).

**Approve Raffle Lic/Fee waiver – WDSRA:**

The Board approved a Raffle License with waiver of fees for WDSRA for their 50/50 Raffle on December 17, 2008.

**Temp. sign approval – Auto Showcase 106 N Schmale:**

The Board approved a request for the temporary approval of a wall sign for their new Suzuki Motorcycle dealership for 120 days. Auto Showcase must apply for a variation for this signage or be in violation of the Sign Code in the 120 day period.

**Regular Bills, Addendum Warrant of Bills, Treasurer's Report 10/31/08:**

The Board approved the payment of the Regular Bills in the amount of \$443,506.93. The Board approved the payment of the Addendum Warrant of Bills in the amount of \$703,343.42.

The Board received the Treasurer's Report for month ending 10/31/2008.

**REPORT OF OFFICERS:**

Trustee Drager congratulated Barb Grady on her retirement, and thanked Jerry Morelli for thirty years of great beef. He wished everyone a Happy Thanksgiving and asked everyone to pray for our troops.

Trustee McCarthy said that the Village will miss Barb Grady and her contributions to the safety of our town. He also thanked the Morelli's for their great food. Trustee McCarthy said that the Youth Council is going around collecting cash and donations for their Christmas stocking project. The Youth Council will be helping out at the Christmas Tree Lighting and also at Christmas Sharing.

Trustee Fenner thanked Barb Grady for her public service, and suggested that residents thank members of the departments for their public service.

Trustee Weiss congratulated Barb Grady and the Morelli family. He suggested that people can donate their time, as well as a food product. To volunteer he gave the Social Service phone number, 630-81-6280, and a monetary donation can be given along with a water bill.

Trustee Gieser invited everyone to participate in Christmas Sharing. He acknowledged the Morelli family and their always great food. He wished everyone Happy Thanksgiving and reminded everyone of the Tree Lighting on November 28<sup>th</sup> at 6:30 p.m.

Village Clerk Melody wished everyone Happy Thanksgiving.

Attorney Diamond recommended that everyone should try both the sweet and the hot peppers on an Auggie's beef sandwich.

Village Manager Breinig and the staff thanked everyone for their support of the programs to assist residents that were flooded. Each family received about \$800 per family and that the Rotary Club of Carol Stream was very helpful in dispersing the funds as a tax advantage.

Mayor Saverino said that he, Chris, Joe and Jim Knudsen attended a meeting with Com Ed at the Museum of Science and Industry where the Village has been invited to participate in a contest with 12 other communities to reduce the use of energy, or "go Green". It was noted that the first place prize in this contest is \$100,000.

Mayor Saverino said that he has known the Morelli Family since they first went into business and they have always been involved in the community and a top notch business. He thanked Barb Grady for her service to the Village and wished her well in her retirement. Mayor Saverino said that he was at the Jewel store with members of the Social Services unit getting donations of food and other products for the Christmas Sharing event, and noted that there were at least five huge cartons of all kind of products to be donated to needy families in the Village. He noted that it gets dark very early these days, so watch for kids in the streets. Mayor Saverino commented that as Americans every one should step up and support the incoming President and do whatever one can to get things turned around and make the Country stronger. He wished everyone Happy Thanksgiving.

Trustee Gieser moved and Trustee Drager made the second to adjourn at 8:38 p.m.  
The results of the roll call vote were:


Ayes:	5	Trustees Drager, Weiss, McCarthy, Gieser and Fenner
Nays:	0	
Absent:	1	Trustee Schwarze

FOR THE BOARD OF TRUSTEES



**AGENDA ITEM**  
C-1 12-1-08

*Village of Carol Stream*  
**Intradepartmental Memo**

**TO:** Village Manager Joe Breinig  
**FROM:** Acting Chief Kevin Orr   
**DATE:** November 14, 2008  
**RE:** December Driving Under the Influence Initiatives/Education

Because holiday parties are prevalent throughout the month of December, the possibility of additional intoxicated motorists driving on roadways increases. The Department will again be very proactive in the area of Driving Under the Influence (DUI) enforcement and education.

The Department has planned nine Remove Intoxicated Motorist (RID) initiatives throughout the month. The traffic unit will also be instructing students at Glenbard North High School, on December 1<sup>st</sup> and 2<sup>nd</sup>, on the dangers of alcohol consumption and driving under the influence.

# PROCLAMATION

## DECLARING DECEMBER 2008 NATIONAL DRUNK & DRUGGED DRIVING PREVENTION MONTH

WHEREAS, in 2007, motor vehicle fatalities in our nation totaled 41,059 of which 32% (12,998) involved the use or abuse of alcohol or drugs; and

WHEREAS, in Illinois, motor vehicle crashes killed over 1,249 residents in 2007 of which 35% (434) of those involved the use and abuse of alcohol or drugs by a motorist; and

WHEREAS, the December holiday season is traditionally one of the most deadly times of the year for alcohol-impaired driving; and

WHEREAS, for thousands of families across the nation, the December holidays are a sad time to remember loved ones they lost to an impaired driver during a previous holiday season; and

WHEREAS, community-based programs involving consumer education, effective laws, and strong law enforcement have been proven to be successful in reducing impaired driving; and

WHEREAS, organizations from every state are joining together to support the '*You Drink, You Drive, You Lose*' public education campaign this December by supporting anti-impaired driving programs and policies; and

WHEREAS, the Village of Carol Stream is a full partner in this effort to make our roads and streets safer;

NOW THEREFORE BE IT PROCLAIMED THAT, I, MAYOR FRANK SAVERINO SR., do hereby declare December 2008 NATIONAL DRUNK & DRUGGED DRIVING PREVENTION MONTH in Carol Stream and hereby call upon all citizens, government agencies, business leaders, hospitals, schools, and local civic organizations to promote awareness of the impaired driving problem, to support programs and policies to reduce the incidence of impaired driving, to promote safer and healthier behaviors regarding the use of alcohol and other drugs, and to provide opportunities for all to participate in the *You Drink, You Drive, You Lose* awareness campaign this December holiday season.

PROCLAIMED THIS 1ST DAY OF DECEMBER 2008.

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Frank Saverino Sr., Mayor

ATTEST:

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Beth Melody, Village Clerk

*Village of Carol Stream*  
**Interdepartmental Memo**

**DATE:** November 26, 2008

**TO:** Joseph E. Breinig, Village Manager

**FROM:** Christopher M. Oakley, Asst. to the Village Manager

**RE:** **Proposal for Event Planning Services for 2009 Town Center Event Season**

Attached is a proposal for event planning services for the 2009 Town Center event season that includes a \$39,500 consulting fee for planning the 2009 'Summer in the Center' festival as well as optional pricing for planning the 10 summer concerts as well as the Culture Counts! festival and the 7<sup>th</sup> Annual Oktoberfest. Because of the uncertainty of hotel/motel tax receipts to fund the upcoming event season, Onesti Entertainment was asked to structure their proposal that include their consulting costs for planning the 2009 summer festival while providing optional pricing for planning the remaining 12 proposed events should funding revenues be insufficient.

Should the funding shortfall for 2009 events planning be such that we would not exercise contractual event planning for the 12 non-festival events, the Village would work closely with a local talent agency to put together a lineup of bands for future review and approval. Should we proceed in this fashion, staff will have to be more involved in recruiting and working with the food vendors for these events to ensure they are sufficiently permitted for the event and have an attractive menu that would appeal to event patrons. The cost savings to the Village to bring the planning of the 12 date concert series in-house would be \$6,000 or \$500/concert. To this end, we would closely with the talent agency to ensure that the talent/entertainment lineup would not exceed prior years costs of \$35,000 which included \$23,000 for summer concerts, \$7,000 for the Multicultural Festival and \$5,000 for Oktoberfest. The Village staff has experience working directly with talent agents and has a sufficient list of firms in the event the Village Board exercises the option to retain the planning for the 12 non-festival event dates.

Also attached is a summary of contractual event planning/consulting costs from the inception of Town Center programming that provides a perspective on how our event season has evolved over the years. You will note that in 2009, the Village will no longer be hosting outdoor movies and the savings from these events (est. \$6,000) will be used to help us program during the 50<sup>th</sup> anniversary celebration.

In addition, some suggestions/ideas from both Onesti Entertainment as well as a local resident Duane Marksi are attached for future consideration. Mr. Marski is a longtime resident who submitted a 50<sup>th</sup> Anniversary logo design and in the process generated a few ideas that he

offered for our consideration. Some of the ideas we are exploring include working with Mattel for a Barbie doll promotion, having a player from the White Sox 1959 Championship attend our event for a photo signing as well as having some small fireworks displays during our festival. With the concert there will be signature concerts each month that will include music from the 1950's era when the Village was incorporated. Sunday of the festival will also feature bands from that same era as well.

Would you please include this item on the December 1, 2009 agenda for the Village Board's consideration. The Village Board is asked to approve a not to exceed consulting contract with Onesti Entertainment in the amount of \$39,500 for planning the 2009 festival as well as a not to exceed optional cost of \$6,000 for planning the 10-date concert series and the 2 smaller 1-day festivals should the Village choose to exercise this alternative. The combined cost of the 2009 event planning proposal is \$45,500, which is the same cost as the approved contract for the 2008 event season. Should you have any questions in the meantime, don't hesitate to contact me at your earliest convenience at ext 6254.

## Independent Contractor Agreement - 2009 Town Center Events Planning

THIS AGREEMENT is made and entered into on this 25<sup>th</sup> day of November 2008, by and between Onesti Entertainment Corporation, (hereinafter referred to as the "Consultant") and the Village of Carol Stream, (hereinafter referred to as the "Client").

1. In consideration of the covenants and agreements hereinafter contained, as well as other good and valuable consideration, the Consultant agrees to perform all services, to create, plan, develop and execute the Client's events, which, in this case, consists of a four-day (4) Summer festival from June 4-7 of 2009. Said events are fully described in the addendum that is attached hereto and made part hereof, hereinafter referred to as "The Events." The services which the Consultant will perform will be those which by custom and usage, are offered by an experienced event coordinator whose duties involve the planning of events, offering talent and entertainment recommendations for approval, as well as the negotiation of contracts with responsible independent contractors or vendors as well as the supervision of the event. A knowledgeable and experienced Event supervisor from the Consultant's firm shall attend and supervise each event. Additional event consulting staff needed to execute the events shall be hired in accordance with paragraph 9 of this Agreement

In recommending to the Client the services of independent contractors or vendors, the Consultant shall recommend those individuals or entities which have typically performed similar services at other events and that have a proven reputation in the industry for satisfactorily fulfilling contractual obligations.

2. The Client agrees to pay the Consultant \$39,500 for the Consultant's services. The Client shall pay the Consultant's fee, as follows:
  - A. \$18,000 at the time that this agreement is executed by the parties, and
  - B. \$ 12,000 on or before May 15, 2009;
  - C. The balance of \$9,500 at the conclusion of the 2009 Multicultural Festival
3. The consultant will negotiate for goods and/or the services of independent contractors or vendors to be used in connection with the events. The consultant is encouraged to contract with local Carol Stream merchants whenever possible, in the event their pricing and charges are deemed competitive by the Contractor and are capable of adequately providing quality goods and/or services sought and specified by the Contractor. The Client expressly understands that the Consultant acts only as an independent contractor in this regard, and the sole responsibility for the payment of services provided by vendors or independent contractors remain with the Client. In the absence of contrary contractual terms, cancellation of the event by the Client shall not absolve the Client of any contractual responsibility to pay any and all vendors or independent contractors.

4. Should the Client's event get cancelled for any reason, other than through the negligence of the Consultant, the Consultant shall be entitled to retain all fees paid up to the date of the event's cancellation. In addition, if the Client's event is cancelled, for any reason other than negligence of the Consultant and after payments have been made as provided above in Section 2, the Consultant shall be entitled to the remaining sums due, less a reasonable deduction based upon the hourly cost of supervising the event. This deferred method of payment is established because the Consultant's fee is, in large measure, based upon work performed prior to the event. The deferred payment method guarantees that event supervision will take place along with assistance in procuring replacements in the event that outside contractors or vendors cancel. The appropriation clause is attached hereto and incorporated into this contract as an addendum to this agreement.
5. In the event this agreement is breached, the Consultant and the Client may pursue any other remedy in law or equity necessary to enforce rights under this agreement. In the event that court action is instituted and concluded, the losing party shall be liable for all costs, including reasonable attorney's fees incurred by the parties successfully enforcing its rights under this agreement.
6. There shall be no oral modifications of this agreement.
7. The Consultant will submit a festival budget to the Client describing the projected event costs of certain items (i.e., food, entertainment, event signage etc.) for review and initial approval by the Village Manager in November of 2008, so adequate funds can be included in the Village's proposed annual FY 2010 budget. Both parties acknowledge that the costs and expenses of planning the events are estimates, which are based upon prior similar events and good faith negotiations with vendors. The Client shall approve the final event budgets no later than March 1, 2009. The final event budget costs are subject to reasonable revision by agreement of both parties.
8. The parties intend that an independent contractor relationship will be created by approval of this contract. The Consultant is functioning as the authorized agent of the Client, but only within the budgeted amounts approved for the specified events. All contracts in excess of \$5,000 must be approved in writing by the Client.
9. At the Consultant's discretion, and subject to the written approval by the Client, additional staff persons needed to execute the Events, will be billed by the Consultant to the Client at a rate of **\$30** per hour. In addition, at the Client's request, the Client shall pay **\$45** per hour to provide consulting services for fundraising, sponsorship and promotion of the Client's events, which is over and beyond that which is considered normal promotion of the event.
10. The duration of this contract shall be from the date on which it is entered into until the conclusion of the final contracted event.
11. If either party elects to enforce the provisions of this contract in a court of law, the venue shall be in the Circuit Court of DuPage County.

12. The Consultant agrees to maintain, at its expense, workers' compensation insurance, and to fully protect its employees from any and all claims filed under the Workers' Compensation or similar statutes of the State of Illinois. Such insurance shall be maintained in those amounts required by statute. The Consultant agrees to maintain, at its own expense, general liability insurance in amounts not less than \$1,000,000 and will name the client, its employees and officers, and independent contractors as additional insureds under the policy. The Consultant shall furnish certificates evidencing the existence of such coverage prior to commencement of this contract, which shall be continued during any period in which this agreement is in force.
13. Neither this agreement nor any interest herein, or claim hereunder, shall be assigned or transferred by either the Consultant or the Client without mutual consent.
14. In the event the Client fails to appropriate the remaining funds for the completion of the Events as defined in this agreement, the Client must notify the Consultant in writing within thirty days (30) of approval of the FY 2009/2010 Village budget, of the Client's intent to modify or terminate the remainder of this agreement. The Consultant agrees to cease work on the Events upon notification from the Client and shall not incur any additional expenses on behalf of the Client, pending written authorization to resume. The Consultant reserves the right to recover reasonable expenses, approved by the Client and those directly associated with early termination of this agreement.
15. The Consultant represents that the compensation it receives from the Client under the terms of this Agreement shall constitute the Consultant's sole compensation for services rendered under this Agreement and shall not include compensation or other consideration from any contracted musical act, entertainer or vendor.

**CONSULTANT: Onesti Entertainment Corp.**

**CLIENT: Village of Carol Stream**

**By:** \_\_\_\_\_

**By: Ronald Onesti**

Principal Owner Name

Village Manager

# Addendum to the Event Planning Services Contract Agreement

**DATED: December 1, 2008**

**BETWEEN: Onesti Entertainment Corp. & the Village of Carol Stream**

The following is an addendum to the Independent Contractor Agreement between Onesti Entertainment Corp., and the Village of Carol Stream dated November 25, 2008. Specifically, this addendum describes the Events to be planned and produced by Onesti Entertainment Corporation:

- **One (1) 4-Day Summer Festival scheduled for June 4-7, 2009;** (4)

\*Consultant fees are per event and based on a maximum of 4-Day Summer Festival

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**Signature – Village Manager**

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**Signature- Principal Consultant**



## **2009 Event Planning Consultant Contract –Alternate/Optional Services**

The Contractor may submit alternate pricing for professional event planning services for ten (10) summer evening concerts as well as a Multicultural Festival (\*) and Oktoberfest Celebration (\*) tentatively scheduled for:

<b>Thursday, June 11, 2009</b>	<b>Thursday, July 9, 2009</b>	<b>Thursday, August 6, 2009</b>
<b>Thursday, June 18, 2009</b>	<b>Thursday July 23, 2009</b>	<b>Thursday, August 13, 2009</b>
<b>Thursday, June 25, 2009</b>	<b>Thursday, July 30, 2009</b>	<b>Thursday, August 20, 2009</b>
<b>Saturday, July 4, 2009</b>	<b>* Thursday, July 16, 2009</b>	<b>* Sat., September 26, 2009</b>

In submitting alternate/optional pricing for consulting services, the Consultant, if the Client chooses to exercise its option, they will be expected to work with the Client to establish an approved concert series line up for the 2009 event season that meets the established event budget parameters established by the Client, as well as companion concession agreements for 3-hour food & beverage service. In addition, the Consultant will also be required to execute, on behalf of the Client standard legal performance contracts with the selected entertainers as well as executed concession agreements for food and beverage service at all of the contracted concert series/event dates. The Consultant will provide to the Client original signed entertainment contracts and food and beverage concession agreements on or about Friday, May 1, 2009.

### **Alternate/Optional Pricing for Event Planning Services for 2009 Town Center Events:**

Consulting Rate for Entire 12-Date Season (Lump Sum)	\$ 6000.00
Consulting Rate per Scheduled 2009 Summer Concert (per Date)	\$ 500.00

The prospective Consultant is also asked to submit an hourly rate for staffing the ten (10) above listed summer concert dates with one qualified event supervisor from the Consultant firm who will staff the event for 6 consecutive hours from 4 – 10 pm. The qualified on-scene event supervisor will staff the Oktoberfest from 1- 9 pm. The on-scene Event Supervisor will be asked to oversee the arrival, set up and sound check of the scheduled band, the set up and timely service of the licensed food vendor as well as provide customary hospitality services with the Client's staff, Corporate Sponsors and event patrons as needed. The Consultant will invoice the Client for a designated on-scene Event Supervisor at a rate of \$ 30 per hour.

At the discretion of the Client, additional Consultant staff persons needed to execute the July 4<sup>th</sup> and July 16<sup>th</sup> 2009 event dates will be invoiced to the Client at a rate of \$35 per hour.

## Independent Contractor Agreement - 2009 Town Center Events Planning

THIS AGREEMENT is made and entered into on this 1<sup>st</sup> day of December 2008, by and between Onesti Entertainment Corporation, (hereinafter referred to as the "Consultant") and the Village of Carol Stream, (hereinafter referred to as the "Client").

1. In consideration of the covenants and agreements hereinafter contained, as well as other good and valuable consideration, the Consultant agrees to perform all services, to create, plan, develop and execute the Client's events, which, in this case, consists of a four-day (4) Summer festival from June 4-7 of 2009. Said events are fully described in the addendum that is attached hereto and made part hereof, hereinafter referred to as "The Events." The services which the Consultant will perform will be those which by custom and usage, are offered by an experienced event coordinator whose duties involve the planning of events, offering talent and entertainment recommendations for approval, as well as the negotiation of contracts with responsible independent contractors or vendors as well as the supervision of the event. A knowledgeable and experienced Event supervisor from the Consultant's firm shall attend and supervise each event. Additional event consulting staff needed to execute the events shall be hired in accordance with paragraph 9 of this Agreement

In recommending to the Client the services of independent contractors or vendors, the Consultant shall recommend those individuals or entities which have typically performed similar services at other events and that have a proven reputation in the industry for satisfactorily fulfilling contractual obligations.

2. The Client agrees to pay the Consultant \$39,500 for the Consultant's services. The Client shall pay the Consultant's fee, as follows:
  - A. \$18,000 at the time that this agreement is executed by the parties, and
  - B. \$ 12,000 on or before May 15, 2009;
  - C. The balance of \$9,500 at the conclusion of the 2009 Multicultural Festival
3. The consultant will negotiate for goods and/or the services of independent contractors or vendors to be used in connection with the events. The consultant is encouraged to contract with local Carol Stream merchants whenever possible, in the event their pricing and charges are deemed competitive by the Contractor and are capable of adequately providing quality goods and/or services sought and specified by the Contractor. The Client expressly understands that the Consultant acts only as an independent contractor in this regard, and the sole responsibility for the payment of services provided by vendors or independent contractors remain with the Client. In the absence of contrary contractual terms, cancellation of the event by the Client shall not absolve the Client of any contractual responsibility to pay any and all vendors or independent contractors.

# History of Town Center Events Coordinated by Consultant

Event Year	Mother's Day Breakfast	Father's Day Breakfast	Festival # of Days	Farmer's Markets	Weekly Concerts	Outdoor Movies	Culture Counts	Annual Oktoberfest	Halloween Dance	Winter Wonderland	TOTAL DAYS	TOTAL FEE	FEE PER/DAY
1998	YES		2	16	10						29	\$45,000	\$1,551.72
1999	YES	YES	2	11	10					(3 Days)	28	\$45,000	\$1,607.14
2000	YES	YES	3	Discontinued	11				YES	(2 Days)	19	\$45,000	\$2,368.42
2001	STAFF	STAFF	3		12				YES	(2 Days)	18	\$49,500	\$2,750.00
2002	STAFF	STAFF	4		11				YES	(2 Days)	18	\$49,300	\$2,738.89
2003	STAFF	STAFF	4		10		YES	STAFF	Discontinued	Discontinued	15	\$47,750	\$3,183.33
2004	STAFF	Discontinued	4		10		YES	STAFF			15	\$47,525	\$3,168.33
2005	STAFF		4		10	* 2	YES	STAFF			15	\$40,000	\$2,666.67
2006	STAFF		4		10	2	YES	STAFF			17	\$40,000	\$2,352.94
2007	STAFF		4		10	3	YES	STAFF			18	\$ 44,000	\$2,444.44
2008	STAFF		4		10	3	YES	1			19	\$ 45,500	\$2,394.74
*2009	STAFF		4		10	Discontinue	YES	YES			16	45,500	\$2,843.75
**2009	STAFF		4		STAFF	Discontinue	STAFF	STAFF			4	\$ 39,500	\$9,875.00

\* 2009 Proposal- Consulting, Coordination & Staffing for 16 Date Event Season

\*\* 2009 Proposal- Festival Consulting/Coordination & Staffing Only

Footnote

1 Charity Car Show, Rainbow Rockin Kid's Festival omitted as they are staff/sponsor/car club events & not included in consultant contract.

# 2009 Town Center Event Schedule - PROPOSED

Day	Date	Time(s)	Event
Saturday	05/09/09	9 - 11 am	Mother's Day Pancake Breakfast
Saturday	05/23/09	11 am - 2 pm	Wheels of Justice/DARE Squad Show
Saturday	05/30/09	9 am - Noon	Police Department Bike Safety Rodeo
Thursday	06/04/09	5 - 10 pm	4- Day "Summer in the Center" Festival
Friday	06/05/09	6:00 - 11:00 pm	4- Day "Summer in the Center" Festival
Saturday	06/06/09	Noon - 11 pm	4- Day "Summer in the Center" Festival
Sunday	06/07/09	12 - 10 pm	4- Day "Summer in the Center" Festival
Thursday	06/11/09	7 - 9 pm	KICK-OFF Town Center Concert #1
Sunday	06/14/09	10 am - 3 pm	Vintage Car & Rod Charity Car Show
Thursday	06/18/09	7 - 9 pm	Town Center Concert #2
Thursday	06/25/09	7 - 9 pm	Town Center Concert #3
Saturday	06/27/09	6 - 11 am	Bud Swanson Memorial 5-K Run & Fun Walk
Saturday	07/04/09	7 - 10:30 pm	Town Center Fourth of July Concert #4
Thursday	07/09/09	7 - 9 pm	Town Center Concert #5
Saturday	07/11/09	11:00 am - 2 pm	Rainbow Rockin' Kid's Concert
Thursday	07/16/09	7 - 9 pm	Culture Counts Festival
Thursday	07/23/09	7 - 9 pm	Town Center Concert #6
Thursday	07/30/09	7 - 9 pm	Town Center Concert #7
Thursday	08/06/09	7 - 9 pm	Town Center Concert #8
Thursday	08/13/09	7 - 9 pm	FINALE - Town Center Concert & Cruise Night #9
Thursday	08/20/09	7 - 9 pm	Town Center Concert #10
Thursday	08/27/09	7- 9 pm	RAIN DATE - Town Center Summer Concert
Saturday	09/26/09	3 - 9 pm	7th Annual Oktoberfest



# ONESTI ENTERTAINMENT CORPORATION

Conceptual Proposal to  
**Village of Carol Stream**  
*50<sup>th</sup> Anniversary Celebration*

**Mission:** To celebrate the colorful fifty-year history of the Village of Carol Stream while remaining at the same special event budget level as 2008.

**Initiative #1** Summer Concert Series

\*Each Concert will be themed. Sample themes:

- Music from each Decade
- Highlight performers from various genres of music, i.e. Sun Records Party-Johnny Cash, Elvis, Buddy Holly;
- Rock Around the Clock
- Twist Contests

\*Drawings can be held for the "Resident Family VIP"...A family is selected to receive VIP seating, free food, a free CD from the act, a family member would read a "Great Moment in Carol Stream History," etc.

\*A business is selected to get the "Carol Stream Founder's Award" consisting of a framed letter from Ms. Carol Stream and the Mayor.

\*Each concert can feature a different car parked in a prominent spot-59 Vette, next concert would have a 59 Chevy, etc.

**Initiative #2** Summer in the Center Festival

\*Anniversary branding is prevalent

\*Surrounding Mayors are invited to be special guests and are on stage

\*A "Salute to Carol Stream" is choreographed consisting of local dancers and vocalists- "God Bless the USA", etc.

\*Each act is to dedicate a song to the 50<sup>th</sup>

\*At least one slot is taken by an act from 1959-tribute or the real deal

\*Miss Carol Stream?

\*Bring in "Carol" as a special guest

\*Add Fireworks

\*Add Pink Floyd Laser Light Show (A 50<sup>th</sup> Anniv. Laser can be added)

\*Cups for beverages are souvenir 50<sup>th</sup> cups

**Initiative #3** 4<sup>th</sup> of July Presentation

\*Three Faces of the King Elvis Spectacular

\*Extended Fireworks

\*Military Salute

**Budget:** After analyzing all the line items in our complete budget for the year, I have contacted vendors and entertainers and, for the most part, I have received at least a 10% - 15% discount in honor of the 50<sup>th</sup> Anniversary. These funds can be earmarked for Anniversary initiatives. Onesti Entertainment will also donate the extra time needed to coordinate the initiatives.

This could equate to \$15k-\$22k towards the Anniversary.

2720 S. River Road, Suite 254 • Des Plaines, Illinois 60018  
(Ph) 847.795.1800 • (Fax) 847.795.1804 [www.O-Shows.com](http://www.O-Shows.com)

### **Carol Stream Cash - Fifty Years of Prosperity**

A perfect opportunity for fun and fund-raising, Carol Stream Cash would take the form of fifty-cent tokens sold by the village to commemorate the fiftieth anniversary year. It could be used as an incentive or prize for student effort, e.g., reading, scholarship, sports &c, and could also be awarded to the champions of the various anniversary competitions that the village would sponsor, such as the Postcard Contest (below).

The tokens could be purchased or redeemed at the village hall within a specified time during the year. Other village agencies might be interested in performing this function as well. Local businesses could be encouraged to purchase the tokens and donate them to schools or programs, or to award them in their own events. Local merchants might be persuaded to honor the tokens for a limited amount of time, e.g., "Carol Stream Days." They might also be convinced to donate a portion of the value of each token redeemed to an "anniversary fund." The tokens would be accepted for rides, food and fun at village carnivals and events throughout the entire year, with a portion of the take donated to the anniversary fund. Carol Stream Cash might also be used to purchase commemorative items such as tee- and sweat-shirts, ball caps, coffee mugs and the like - a bit like redeeming frequent flyer miles.

The tokens, themselves, can range from wooden or plastic disks to silver coinage on par with that of any country in the world. Minting several variations of the tokens would assure they would be avidly collected by children and adults alike.

The attached file, named **Carol Stream Cash.jpg**, shows what the tokens might look like.

### **Carol Stream Postcard Contest – Fifty Years of Progress**

In the postcard contest teams of village students will send Carol Stream anniversary postcards to destinations of their choice across the country and around the world. The object will be to receive replies from the greatest aggregate distance. Prizes could also be awarded for greatest number of nations and/or continents heard from. The results would be posted on the anniversary website (below) and the prizes in the contest would be paid in Carol Stream Cash. An exhibit displaying the winning entries and a selection of the most memorable and distant replies could be mounted in a public building in the village. An example of a post card is attached in the file **50th postcard.jpg**.

### **50th Birthday Party - Celebrity Factor**

What's the point in having a milestone anniversary without having a big party? I'm sure there is already a huge event in the planning stages so here is a twist for it.

Many well-known people will be celebrating their 50<sup>th</sup> birthday in 2009. It would be a lot of fun to invite them all to the Carol Stream Fiftieth Birthday Party. Well-known individuals in fields such as arts, entertainment, business, sports and government with 1959 birthdays should be invited to attend in person, or to tape a message for the event. They would also be asked to contribute a piece of memorabilia for a **Celebrity Auction** to benefit the anniversary fund.

In the world of entertainment, for example, such luminaries as Tom Arnold, Roseanna Arquette, Val Kilmer, Kyle MacLachlan, Marie Osmond, David Hyde Pierce, Kevin Spacey, Tracey Ullman and Weird Al Yankovic will turn fifty in 2009. Can you imagine all of them sitting at the same table? Noted individuals who are not exactly fifty years old but who have strong connections with the village should be invited, too.

It would be fitting to have some small honor bestowed upon all those present who were born in 1959. Offhand, I would estimate that 560 of the 42,000 village residents have 1959 birthdays.

### **Village Portrait – Fifty Years of Family**

Ideally, this will take place in the early afternoon of the Carol Stream Fiftieth Birthday Party. The object is to entice every Carol Stream resident to come to a large field in the village, most likely the Town Center, to make a photographic "Fiftieth Anniversary Portrait." A photographer would be hired to make a high resolution image of the assembled citizenry. A crane or cherry-picker would be necessary to achieve the proper shooting angle, but someone should be able to supply that for a day. The village could sell enlargements and the image could ultimately be converted to a full-color photo mural (on the order of eight by twelve feet) that could grace the confines of a public building in the village. Garments bearing the photo would be big sellers, too.

### **Anniversary Time Capsule – Fifty Years from Now**

This one is pretty obvious: immerse a time capsule somewhere in the town center with instructions to open it during the 100<sup>th</sup> anniversary festivities. The operation should be conducted with some fanfare so that photographs appear in local newspapers to leave a trail for the future. The contents of the capsule might be determined by putting the matter to a vote among residents. All the usual things could be included: newspapers, coins, messages to the future, a detailed village directory, maps and photos of the village, as well as some items from 1959. One thing that I would like to see included would be predictions by village residents about how life will be lived fifty years in the future.

### **50<sup>th</sup> Anniversary web site – carolstream50.org**

Steps should be taken immediately to set up a website for the anniversary year, e.g. **carolstream50.org**. It will prove to be a cheap and simple publicity engine that provides manifold benefits. Among them will be:

- Publish the schedule of events, as well as last-minute changes.
- View photo and video galleries of anniversary events.
- Consult an illustrated history of the village.
- Show the results of contests.
- Provide a forum for suggestions and comments.
- Vote on what to include in the time capsule and other burning issues.

### **Fiftieth Birthday Card**

I had better stop before I suggest a beard-growing contest or Miss Carol Stream Pageant. But I am including my own congratulations to the village in the attached file





# Happy 50th, Carol Stream!



Photo made at Mitchell Lakes

©2008 by Duane Marski

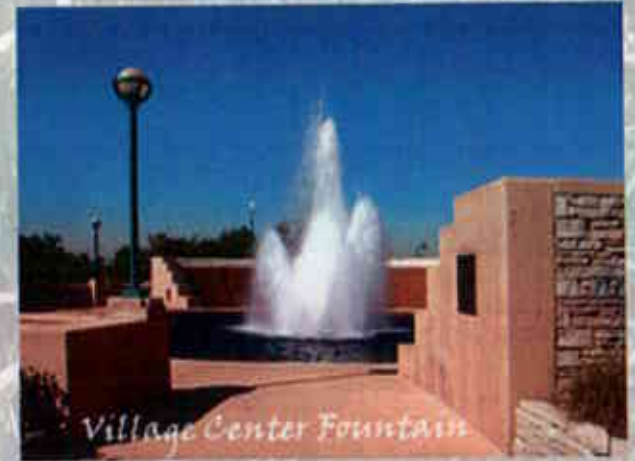




Village Center Arch



Village Center



Village Center Fountain

50<sup>th</sup> Anniversary

# Celebrate CAROL STREAM

1959 - 2009



Village Hall



Armstrong Park



Historic Farmhouse



Design and photography by Duane Marski

# AGENDA ITEM

ORDINANCE NO. \_\_\_\_\_

H-1 12-1-08

**AN ORDINANCE AMENDING THE ANNUAL BUDGET FOR  
THE VILLAGE OF CAROL STREAM FOR THE YEAR  
COMMENCING MAY 1, 2008 AND ENDING APRIL 30, 2009**

BE IT ORDAINED BY THE MAYOR AND BOARD OF TRUSTEES OF THE VILLAGE OF CAROL STREAM, DUPAGE COUNTY, ILLINOIS, IN THE EXERCISE OF ITS HOME RULE POWERS, as follows:

SECTION 1: That Ordinance No. 2008-04-12 shall be amended in that the 2008-09 Expenditure Budget for the General Corporate Fund shall be increased from \$26,775,752 to \$26,969,353 to recognize expenses which will accrue to the Finance Department Software Maintenance Account (01610100 52255) in the amount of \$17,000, the Community Development Consultant Account (01641900 52253) in the amount of \$5,500, the Street Department Street Maintenance Account (01670100 52286) in the amount of \$34,730, Other Equipment Account (01670400 54412) in the amount of \$18,532, Vehicle Account (01670500 54415) in the amount of \$64,411, the Municipal Building Maintenance, Maintenance and Repair Account (01680000 52244) in the amount of \$22,853 and the Emergency Services Other Equipment Account (01560000 54412) in the amount of \$30,575.

SECTION 2: That Ordinance No. 2008-04-12 shall be amended in that the 2008-09 Revenue Budget for the General Corporate Fund be increased from \$26,775,752 to \$26,969,353 to recognize a reappropriation of fund balance in the amount of \$193,601 which will accrue to the Reappropriation of Fund Balance Account (01000000-49699).

SECTION 3: That Ordinance No. 2008-04-12 shall be amended that the 2008-09 Expenditure Budget for the Water and Sewer Fund shall be increased from \$8,874,628 to \$9,107,592 to recognize expenses which will accrue to the Wastewater Treatment Construction Account (0410100 54480) in the amount of \$133,749, the Wastewater Treatment Sewer Maintenance and Repair Construction Account

(04101500 54480) in the amount of \$75,811 and the Water and Sewer Construction Account (04200100 54480) in the amount of \$23,404.

SECTION 4: That Ordinance No. 2008-04-12 shall be amended in that the 2008-09 Revenue Budget for the Water and Sewer Fund be increased from \$10,191,829 to \$10,424,793 to recognize a reappropriation of fund balance in the amount of \$232,964 which will accrue to the Reappropriations of Fund Balance Account (04000000 49699).

SECTION 5: This Ordinance shall be in full force and effect from and after its passage and publication in pamphlet form as provided by law.

PASSED AND APPROVED THIS 1<sup>ST</sup> DAY OF DECEMBER 2008.

AYES:

NAYS:

ABSENT:

---

Frank Saverino, Sr., Mayor

ATTEST:

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Beth Melody, Village Clerk

*Village of Carol Stream*  
Interdepartmental Memo

**TO:** Joseph Breinig, Village Manager  
**FROM:** Stan W. Helgerson, Finance Director *SH*  
**DATE:** November 21, 2008  
**RE:** Budget Amendment

Attached is a Budget Amendment to address the items that were carried over from the FY08 budget. The following is a summary of those items.

**A. General Corporate Fund:**

1. Finance Department – Software Maintenance Account - \$17,000
  - To cover the remaining training costs that carried over into FY09.
2. Community Development Consultant Account - \$5,500
  - Consultant for the review of the building code.
3. Street Department Street Maintenance Account - \$34,730
  - The FY08 street rejuvenation project was completed in early FY09.
4. Street Department Other Equipment Account - \$18,532
  - Purchase of replacement aerators that were not received until May.
5. Street Department Vehicle Account - \$64,411
  - Dump truck that was ordered but not received until after May 1.
6. Building Maintenance – Maintenance and Repair Account - \$22,853
  - Installation of security camera at the Town Center was not completed until after May 1.
7. Emergency Services Other Equipment Account - \$30,575
  - The emergency/information AM radio station was not up and going until after May 1.

**B. Water and Sewer:**

1. Wastewater Construction Account - \$209,560
  - The final work on the change-out of the chlorine system and the demolition of the east side tank was completed after May 1.
  
2. Water and Sewer Construction Account - \$23,404
  - Design work for the SW area water main extension.

If you have any questions, please see me.

# AGENDA ITEM

H-2 12-1-08

## ORDINANCE NO.

**AN ORDINANCE AMENDING CHAPTER 11, ARTICLE 2 OF THE  
CAROL STREAM CODE OF ORDINANCES BY DECREASING  
THE NUMBER OF CLASS C LIQUOR LICENSES FROM 17 TO 16  
(GOODIES DELI & LIQUOR, INC. - SALEMI, 1270 KUHN ROAD)**

BE IT ORDAINED BY THE MAYOR AND BOARD OF TRUSTEES OF THE  
VILLAGE OF CAROL STREAM, DUPAGE COUNTY, ILLINOIS, IN THE EXERCISE OF  
ITS HOME RULE POWERS, as follows:

SECTION 1: That Chapter 11, Article 2 of the Carol Stream Code of Ordinances,  
Classification of Liquor Licenses, be and the same is hereby amended by decreasing  
the number of Class C Liquor Licenses from seventeen (17) to sixteen (16), effective  
December 1, 2008.

SECTION 2: This Ordinance amending Chapter 11 of the Code of Ordinances of  
the Village of Carol Stream shall be reprinted in the loose-leaf volume, which bears  
that title.

SECTION 3: This Ordinance shall be in full force and effect from and after its  
passage and approval by law.

PASSED AND APPROVED THIS 1<sup>st</sup> DAY OF DECEMBER 2008.

AYES:

NAYS:

ABSENT:

\_\_\_\_\_  
Frank Saverino, Sr., Mayor

ATTEST:

\_\_\_\_\_  
Beth Melody, Village Clerk



**ORDINANCE NO.**

**AN ORDINANCE AMENDING CHAPTER 11, ARTICLE 2 OF THE  
CAROL STREAM CODE OF ORDINANCES BY INCREASING  
THE NUMBER OF CLASS C LIQUOR LICENSES FROM 16 TO 17  
(GOODIES DELI & LIQUOR, INC. - SINGH, 1270 KUHN ROAD)**

BE IT ORDAINED BY THE MAYOR AND BOARD OF TRUSTEES OF THE  
VILLAGE OF CAROL STREAM, DUPAGE COUNTY, ILLINOIS, IN THE EXERCISE OF  
ITS HOME RULE POWERS, as follows:

SECTION 1: That Chapter 11, Article 2 of the Carol Stream Code of Ordinances,  
Classification of Liquor Licenses, be and the same is hereby amended by increasing  
the number of Class C Liquor Licenses from sixteen (16) to seventeen (17), effective  
December 1, 2008.

SECTION 2: This Ordinance amending Chapter 11 of the Code of Ordinances of  
the Village of Carol Stream shall be reprinted in the loose-leaf volume, which bears  
that title.

SECTION 3: This Ordinance shall be in full force and effect from and after its  
passage and approval by law.

PASSED AND APPROVED THIS 1<sup>st</sup> DAY OF DECEMBER 2008.

AYES:

NAYS:

ABSENT:

\_\_\_\_\_  
Frank Saverino, Sr., Mayor


ATTEST:

\_\_\_\_\_  
Beth Melody, Village Clerk

I-1 12-1-08

*Village of Carol Stream*  
**INTER-DEPARTMENTAL MEMO**

**TO:** Mayor & Trustees

**FROM:** Joseph E. Breinig, Village Manager 

**DATE:** November 25, 2008

**RE:** Resolution – Interoperable Radio Network

On November 5, 2007, the Village Board adopted Resolution 2305 articulating a Statement of Interoperability for public safety radios. Since then a number of communities and the DuPage Mayors and Managers conference have adopted similar resolutions. In addition, the Emergency Telephone System Board (ETSB) continues to move forward with creation of an interoperability system. Looking forward, questions have arisen concerning governance, funding and management of the interoperable radio network.

Acting Police Chief Orr, Lieutenant O'Brien and I attended a briefing on the interoperable radio network on October 21, 2008. The consensus of those in attendance was that an intergovernmental agreement was needed to address these related concerns. A subcommittee of interested participants has recommended moving forward with drafting of an intergovernmental agreement at a cost not to exceed \$25,000.

The attached spreadsheet provides Carol Stream's share of the project, \$659.17. The Village's share was calculated using data from the successful grant application for federal assistance for the interoperable radio network. In addition, a resolution of support is attached for your consideration. The resolution expresses the Village's commitment going forward and expresses support for the ETSB as currently configured, as well as ETSB funding for radio purchases. The ETSB is currently working on the purchase of interoperable radios currently budgeted at a cost of \$500,000. The payables include payment of \$659.17 to DuPage Mayors and Managers for legal work associated with the intergovernmental agreement.

Staff recommends approval of the resolution and payment of \$659.17 as the Village's share of legal work on the agreement.

Attachments

**Re: ETSB Interoperable Radio Network  
Individual Contributions to IGA Legal Fees**

Agency Name	Police Radio Units	Fire Radio Units	Local Govt. Unit Total Radio Units	Percentage of System	Cost of IGA with 100% Participation
Addison FPD		52	52	2.21%	\$574.10
Addison	79		79	3.36%	\$717.65
Bartlett	54		54	2.30%	\$584.73
Bartlett FPD		50	50	2.13%	\$563.46
Bensenville	41		41	1.74%	\$515.61
Bensenville FPD		32	32	1.36%	\$467.76
Bloomingtondale	49		49	2.08%	\$558.15
Bloomingtondale FPD		38	38	1.62%	\$499.66
Carol Stream FPD		50	50	2.13%	\$563.46
Carol Stream	68		68	2.89%	\$659.17
Darien	40		40	1.70%	\$510.29
Darien-Woodridge FPD		36	36	1.53%	\$489.03
Downers Grove	81	50	131	5.57%	\$994.13
Elmhurst	70	38	108	4.59%	\$871.84
Glen Ellyn	43	50	93	3.96%	\$792.09
Glendale Heights	56		56	2.38%	\$595.36
Glenside FPD		30	30	1.28%	\$457.13
Hanover Park	52	40	92	3.91%	\$786.77
Hinsdale	28	28	56	2.38%	\$595.36
Itasca	28		28	1.19%	\$446.49
Itasca FPD		24	24	1.02%	\$425.22
Lisle	44		44	1.87%	\$531.56
Lisle-Woodridge FPD		80	80	3.40%	\$722.97
Lombard	73	48	121	5.15%	\$940.96
Oak Brook	44	40	84	3.57%	\$744.24
Oakbrook Terrace	22		22	0.94%	\$414.59
Pleasantview FPD		44	44	1.87%	\$531.56
Roselle	36	28	64	2.72%	\$637.90
Tri-State FPD		40	40	1.70%	\$510.29
Villa Park	42	34	76	3.23%	\$701.70
Warrenville	31		31	1.32%	\$462.44
Warrenville FPD		38	38	1.62%	\$499.66
West Chicago	52		52	2.21%	\$574.10
West Chicago FPD		44	44	1.87%	\$531.56
Westmont	44	44	88	3.74%	\$765.51
Wheaton	70	46	116	4.93%	\$914.38
Winfield	21		21	0.89%	\$409.27
Winfield FPD		28	28	1.19%	\$446.49
Wood Dale	34		34	1.45%	\$478.39
Wood Dale FPD		30	30	1.28%	\$457.13
Woodridge	57		57	2.42%	\$600.68
York Center FPD		30	30	1.28%	\$457.13
<b>Totals</b>	<b>1,259</b>	<b>1,092</b>	<b>2,351</b>	<b>100.00%</b>	<b>\$25,000.00</b>

**RESOLUTION NO. \_\_\_\_\_**

**A RESOLUTION SUPPORTING STAKEHOLDER INPUT AND PUBLIC SAFETY  
FOCUS FOR THE DU PAGE EMERGENCY TELEPHONE SYSTEM BOARD AND THE  
INTEROPERABLE RADIO NETWORK**

WHEREAS, the DuPage Emergency Telephone System Board (ETSB) was created to oversee the emergency dispatch services for many municipalities and fire protection districts in DuPage County as required by Illinois State statute in 50 ILCS 750/15.4; and

WHEREAS, the Village of Carol Stream is located within the DuPage ETSB service area; and

WHEREAS, the DuPage ETSB By-Laws specify that the ETSB will consist of representatives of the DuPage Mayors and Managers Conference, Du-Comm, the DuPage Chiefs of Police, the DuPage Fire Chiefs, the DuPage County Sheriff, the County of DuPage, and the at-large public within the DuPage ETSB service area; and

WHEREAS, the ETSB has entered into the Interoperable Radio Network Project with the goal of achieving interoperable communications between police, fire, public works, and other emergency response personnel throughout DuPage County, and similar entities neighboring DuPage County; and

WHEREAS, the ETSB established a Steering Committee to oversee implementation of the Project, chaired by a municipal manager and including representatives from the DuPage Mayors and Managers Conference, the DuPage Chiefs of Police, DuPage Fire Chiefs, DuPage municipal public works directors, and the DuPage County Sheriff; and

WHEREAS, on September 19, 2007, the DuPage Mayors and Managers Conference membership adopted a *Statement of Interoperability* outlining the municipal view of this Project with specific expectations and goals including:

The Emergency Telephone System Board (ETSB) has provided funding for the "backbone" of an interoperability system, but the oversight of the implementation of this system must be shared between the ETSB, the Interoperability Steering Committee, the DuPage County Department of Homeland Security, and the municipal stakeholders; and

WHEREAS, the expertise needed for all ETSB activity, including actions related to the Project, can be gathered exclusively from the ETSB stakeholders and public safety organizations; and

WHEREAS, these same entities, through the Steering Committee and the ETSB are responsible for the positive progress that has been achieved thus far on the Project; and

WHEREAS, the ultimate feasibility and success of the Project is completely dependent on cooperation from municipalities and fire protection districts that would be participants in the Interoperable Radio Network; and

WHEREAS, commitment by user groups to join the Interoperable Radio Network is essential at the start of the Project to ensure that the investments made in the foundational infrastructure of the system are worthwhile and beneficial.

NOW THEREFORE, BE IT RESOLVED BY THE MAYOR AND BOARD OF TRUSTEES OF THE VILLAGE OF CAROL STREAM, DUPAGE COUNTY, ILLINOIS, IN THE EXERCISE OF ITS HOME RULE POWERS, as follows:

SECTION 1: That the Village of Carol Stream supports creation of an Intergovernmental Agreement with provisions governing administration, governance, funding, and management of the Interoperable Radio Network.

SECTION 2: That the Intergovernmental Agreement should include a provision whereby signatories are committed to ultimately joining as users of the Interoperable Radio Network.

SECTION 3: That the Village of Carol Stream supports the use of ETSB funds, to the extent available and agreed to by the above-mentioned stakeholders, to support the purchase of necessary consoles and subscriber radio units for use by public safety jurisdictions participating in the Interoperable Radio Network.

SECTION 4: That the Village of Carol Stream strongly opposes any alteration of the structure of the ETSB, especially any addition of ETSB members that would dilute the current authority or rebalance the proportional representation of the stakeholders and public safety entities currently participating with the ETSB and the Project.

SECTION 5: That this resolution be sent to the members of the ETSB and the ETSB Interoperable Radio Network Steering Committee, the DuPage County Board Chairman and members of the DuPage County Board, the DuPage Mayors and Managers Conference, the DuPage Fire Chiefs Association, the DuPage Chiefs of Police Association, the DuPage County Sheriff, and the Du-Comm Executive Director.

SECTION 6: This resolution shall be in full force and effect from and after its passage and approval in pamphlet form.

PASSED AND APPROVED THIS 1<sup>ST</sup> DAY OF DECEMBER 2008.

AYES:

NAYS:

ABSENT:

---

Frank Saverino, Sr., Mayor

ATTEST:

---

Beth Melody, Village Clerk

J-1 12-1-08

*Village of Carol Stream*  
**Interdepartmental Memo**

**TO:** Joseph Breinig, Village Manager  
**FROM:** Terry Davis, Administration Secretary  
**DATE:** November 24, 2008 *td*  
**RE:** **Raffle License Application Request**  
**Knights of Columbus Council 14435**

The Knights of Columbus Council 14435 has submitted a raffle license application for a fundraiser to be held at Village Tavern and Grill in Carol Stream on November 30, 2008. During their event, they will raffle prizes to raise money to fund a scholarship program through the NIU Foundation in remembrance of Alexa Bertram, a senior at Glenbard North, who passed away last June. The recipient of the scholarship will be a Glenbard North senior.

The Knights of Columbus Council 14435 is based out of St. Ansgar's Catholic Church in Hanover Park. This particular council of the Knights of Columbus has only been organized for one year, however the Knights of Columbus and St. Ansgar Catholic Church have been in existence for many years.

The attached letter has also been submitted requesting a waiver of the license fee and manager's fidelity bond, and staff is recommending a waiver of the condition that the applying organization be in existence for 5 years (Sec. 10-5-4).

The Raffle License Application is available in the Clerk's office for your review.

Please place this on the agenda for the board's review and approval and let me know if you need any further information.

Attachment

November 23, 2008


Village of Carol Stream  
500 N. Gary Ave  
Carol Stream, IL 60188

To Whom It May Concern:

Our seventeen year-old daughter, Alexa Bertram, unfortunately passed away this past June. She had just graduated from Glenbard North and was headed for Northern Illinois University this fall. She planned on majoring in Clinical Psychology.

Although Alexa impacted many lives during her short life, her family felt the need to do something big in her memory. We decided to raise money to award a deserving Glenbard North senior heading for NIU a scholarship beginning this Spring. Our fundraiser is at Village Tavern and Grill in Carol Stream on 11/30/08. A percentage of the food and bar bill of everyone handing in our flyer will be funneled toward this future scholarship. Prizes for our raffle were either donated or bought privately. One hundred percent of the proceeds WILL go toward this scholarship. Incidentals are being paid privately and are not coming from the proceeds. I have applied for a raffle license and am requesting that the license fee and manager's fidelity bond be waived.

Thank you,

  
Michelle Niebuhr  
630/665-3521

# AGENDA ITEM

Village of Carol Stream  
Interdepartmental Memo

J-2 12-1-08

**DATE:** November 24, 2008  
**TO:** Joseph E. Breinig, Village Manager  
**FROM:** Christopher M. Oakley, Asst. to the Village Manager  
**RE:** 2009 Town Center Sponsorship Broker Agreement

Attached is a no-fee proposal from Mike Calvin, principal sales consultant and owner of Vigilante Marketing of Libertyville, Illinois for event sponsorship brokerage services for the 2009 Town Center event season. Also attached is a company prospectus that describes the full-range of services provide by Vigilante Marketing. Mike Calvin has extensive contacts in the Chicagoland market of companies who are looking for suburban events/venues to showcase their products, services or company image etc. As Mike has relayed to me, many of these companies are looking to expand their sphere of influence beyond the Chicago market and see suburban communities as an untapped market.

The attached no fee broker agreement, if approved would enable Mike Calvin (Vigilante Marketing) to shop our 2009 event dates to interested companies who in exchange for a presence at an event(s) to agree to pay the Village a corporate event sponsorship. In exchange, the sponsor would also pay Mike a percentage of the dollar value of the sponsorship, typically 15% unless an alternative consultant fee is established.

I recommend that the Village Board direct you enter into this agreement on behalf of the Village to work with Mike Calvin of Vigilante to secure sponsorships that could provide a much needed source of supplemental revenue to assist us in hosting a memorable 2009 event season during the celebration of our 50<sup>th</sup> anniversary. The last several event years have seen a slight decrease in corporate sponsor revenue from \$25,500 in event year 2007 to \$22,500 for event year 2008 (-13%), which given the current economic climate might continue to decline. Even if the corporate support remains somewhat steady (\$20K +), any sponsor revenue that accrues from our agreement with Vigilante Marketing might work to shore up that revenue source to include some extra amenities during our anniversary celebration.

If this agreement is approved by the Board of Trustees, I will provide Mike Calvin the proposed event dates, estimated attendance figures from prior years for both the summer festival and summer concert series, a list of local companies to solicit as well as a price list of established sponsorship packages to review. Should you have any questions or concerns with this matter, please feel free to contact me at your earliest convenience @ ext 6254.



# Vigilante Marketing Events Promotion Proposal

Vigilante Marketing is an independent sales agent that has agreed in principal to partner with the Village of Carol Stream to assist them in securing corporate sponsors for its 2009 event season.

Vigilante Marketing will not sign or agree to any advertising/marketing offer without prior approval from a designated Village official.

Vigilante Marketing is professional community-based and goal-oriented events promotion/sales agent that performs extensive client needs analysis before matching a corporate sponsor with a community event hosted by the Client.

Vigilante Marketing works strictly on a commission basis and typically charges a sponsor a 15% fee (based on the discretion of Vigilante Marketing). All event sponsorship revenue it secures through a corporate sponsor agreement with the client is forwarded to the Village (Client), who, in exchange, forwards a 1099 check to Mike Calvin, the sole proprietor of Vigilante Marketing.

The goal of Vigilante Marketing is to produce a supplemental revenue source for its clients hosting community events that can be used to enhance event promotion and/or production.

As a value-added service, Vigilante Marketing, at no cost agrees to assist a Village/municipal client in creating a sponsorship program that details sponsorship cost tiers and associated sponsor benefits for each sponsor investment level.

As part of this contract, the client, (Village) at its discretion, will provide Vigilante Marketing with a preferred list of local sponsor candidates to be solicited along with the firm's existing portfolio of clients. Vigilante Marketing agrees that the client's preferred list of local sponsors candidates will not be solicited for another community's event and the companies contact information cannot in any way be used outside this agreement.

Vigilante Marketing does not guarantee the client a defined level of sponsorship income or promise to secure a specific sponsor(s) to help the community promote its event(s). To this end, the client agrees to provide Vigilante Marketing with prior year estimated attendance and the latest demographic information on the community where the events will be held. In addition, Vigilante Marketing also requires a prospective client to provide any limitations, restrictions or preferences in its effort to match prospective companies to an event hosted by the client.

Vigilante Marketing can also, at the client's discretion help it purchase competitive event advertising across a variety of media (radio, TV, Print) as a contractual cost savings option.

Vigilante Marketing agrees to work cooperatively with the Village (Client) to help through sponsorship appeals the likelihood of increased attendance at and sponsor participation and support for hosted events.

**Client:**

Sign X \_\_\_\_\_ Date X \_\_\_\_\_

**Vigilante Marketing:**

Sign X \_\_\_\_\_ Date X \_\_\_\_\_

Forward Agreement to:  
Michael Calvin  
211 Harding Ave  
Libertyville, IL  
60048  
Ph: 224-513-5472  
E-mail:  
mcalvin63@yahoo.co

**vigilante marketing**

**Vigilante Marketing**  
Mike Calvin  
211 Harding Ave  
Libertyville, IL 60048

cell: 312-933-2383  
office: 224-513-5472 & FAX  
e-mail: [mikecalvin63@yahoo.com](mailto:mikecalvin63@yahoo.com)

# mike calvin

My name is Mike Calvin and I have been in some sort of sales, marketing and media services for over 20 years. During that time I have seen some scary things, but I have also learned useful tools to help your business achieve it's ultimate goal: **To make money.** But the path to get there is not available in a can or contained in a magical solution.

Every business has a different product to market and different customers demanding customized solutions. With today's economy, the first reaction may be to pull advertising. In fact, in tight financial times it is even more crucial to advertise and make your product stand out to potential customers. The difference is to do it in an efficient and targeted way.

Over the last nine years I have sold radio advertising for some of the best companies and radio stations in the Detroit, Milwaukee and Chicago markets. Radio is a fantastic medium when used correctly, but all too often the money spent is wasted. Poor sales people who are selling the deal of the day or will say and do anything to write up an order without the client's real need in mind. Mind you, I'm not talking about all sales people but there are some bad apples in every type of media sales groups.

All I care about is your **R.O.I.** (return on investment) both in the path to obtain it and to keep it coming after the investment is made. The #1 thing I didn't like about radio sales was sitting with a client and discovering their marketing needs were greater than a radio ad or that my station wasn't the best fit for them. Unlike other reps, I would make a marketing suggestion that did not benefit me or walk away. *Always painful for a commission sales person!*

So I decided to start Vigilante Marketing. Now mind you, Vigilante Marketing really does nothing but help you in reaching some marketing goal at the best and lowest price. After all my years selling I knew the best agencies to work with, the ones who took the clients best interest to heart and wanted to truly deliver for them. I also know

there are many times you need art done for B2B work, packaging, new logos, posters, banners, etc. so I contracted with Maverick Marketing/Design/Promotions. There were times people needed items made for branding purposes like shirts, mugs, key chains, you name it. So, I contracted to work with a company that provides those items and even more importantly most everyone needed a short term or long term sales person for selling special events, sponsorships, banner space, booths and other on-site opportunities so I found hundreds of fantastic on-site festivals, walk, runs, charity events, village events, and other specific shows that I could sell for and place clients into. If you need something, I have a company that can get the job done for you and save you money.

**My goal is simple: Grow your business, save you money, and deliver creative solutions that improve your bottom line.**

Sounds simple, and it can be... so why is no one else doing what I do? Most sales people would rather try to talk you into using their "whatever" whether it makes sense or not. They will show you pages and pages of research claiming they are the best at "something". A pie chart has never sold anything nor does it understand your needs. The fact of the matter is this. All I ask for is a chance to talk, find out all of your marketing needs and I encourage you get a bid from wherever and allow me to get a better price and give you a better or new idea. That's it. No contracts, no commitments, no retainers or minimum buys. I'm here to help. If I can't, you walk away knowing you are already getting a great deal. You are doing it the best way already, but if I can help save you money and drive more people to your business that can't be a bad thing.

**Call me today and let's talk.**

**Vigilante Marketing**

## a free sales person

### **A FREE Sales Person**

Each week I meet with many different clients and over time I have built a large group of people who have a product they want to showcase. So many people and businesses just need a bridge to each other. As a business person you are busy with daily activities and event managers don't have the budget to hire a sales person for a single event or two during the year so why not let Vigilante Marketing and Mike Calvin help. Think about it... you have nothing to lose. We work on a straight commission 1099 basis and if I bring nothing to the table you will still have your event, but if I can bring new business both local and national to the game then you have money coming in and you paid nothing to get it. All Vigilante Marketing does is add a commission to the rate for the booth, banner, on-site participation that a company wants. I already meet with these companies so why not give your event as an on-site option to market to your community or customers.

All we need is an event date, basic demographic information of the attendees, estimated attendance and the price you want for the usual involvement areas. If a client has a special need we can work together to make it happen. Also, let me about participates with exclusive category involvement or competitors that would be blocked from participation.

Call me and let's talk about making your 2009 event your most successful event to date.

**Vigilante Marketing**

# media buying

## **Media Buying**

(Radio, Billboards, Cable, TV, Newspapers, Magazines, web site E-Blasts, and other advertising such as Bus Boards, CTA boards & Bus stop signage)

You might be getting the greatest rates for your advertising or you might be throwing good money away. We can bring you both ideas to reach your target customers or just help you get a better deal. Vigilante Marketing has high powered connections with some key media buys that have **"buying power"** due to their relationships with media outlets which in turn give you a better rate. We make a commission, **YOU DO NOT PAY US FOR THIS SERVICE!**

Let me get you a quote and you will find out one of two things:

- #1 You are getting a great deal, or
- #2 We can save you precious dollars

Either way it costs you NOTHING to let Vigilante Marketing find out for you.

Call me today and give me as much notice as possible because with media buying time helps. Quick buys are more expensive for both of us. Think about buying an airline ticket. Have you ever bought a airline ticket a day or a week before your needed flight? You pay huge amounts because the airlines know they have you. Media is similar in that way. Just give me the opportunity to beat your quote or get this task done for you. The price I give you will have our commissions already built in.

**Vigilante Marketing**

design

### **Image Is Everything**

"Image is everything". Andre Agassi the world class tennis player had it right. Image **is** everything. How often is your company judged by the quality of your advertising materials? All the time is the answer. The first encounter might be your logo, your signage, your mailer, your web site, your banner or your label. Vigilante Marketing works with Maverick. Maverick can either create something new or re-create an existing creative you already have. The people at Maverick are professionals in creating the visual representation of your business.

Did you ever open your mailbox to see a low quality flyer? Maybe the artwork is very cheesy, with no connection to your business or the print and image quality is terrible. You automatically get a low budget, low quality feeling about that company. Don't have that happen to you. Maverick has a full range of capabilities from B2B sales materials, signage, websites, logos, you name it. Maverick can put your best foot forward and help achieve your goals.

**Vigilante Marketing**

# promotions

## **Promotions and On-site Help**

This is something that I have taken a huge interest in and continue to be amazed at how poorly companies miss the mark. I assume the goal is branding, equating to more business whether that means money or new clients which are essentially the same thing.

A promotion is not a big balloon out front of your store and free hot dogs. Neither is it a radio station showing up handing out key chains or tickets via a enter to win box. There must be a tie in to your business and there are several other ways to be remembered long after the event is over. In the past I have handled Chevrolet, Coors, Miller and many other clients who want to have charity events, grand openings, product launches, sales, etc. and nine times out of ten miss their mark horribly.

The key is tying in 3rd parties to make the event bigger and something that people want to make part of their day. In Chicagoland there are so many entertainment option you must make yourself stand out. I believe we have those ideas to achieve that goal.

# the bottom line

## **The Bottom Line**

I started Vigilante Marketing because I wanted to be able to use my inside media information to help clients. The best part of what Vigilante Marketing does is we either save you money or you don't use us. **NO contracts!** If you don't like us, our ideas, or our rates you are not locked into using us. **NO retainers!** You pay nothing to discuss your needs with us or get a quote. **NO minimums!** With the big advertising agencies you have to be able to spend X amount. In fact they don't even want to talk to you if you can't spend \$500k or over a million dollars. With Vigilante Marketing whether you have a seasonal buy or a big sale, need event help, or you are just a small business with a small budget, we can and will help you.

The economy as it is today is for a lack of better words... scary. It will get better, but we don't know when or how. The key for the years to come is effectively reaching your exact target audience. Advertising and marketing can not be a gamble, it must be effective and instantaneous. We live in a world of instant gratification so why shouldn't your advertising be also. Managers always had me sell long term deals citing that it takes time for advertising to get traction. You and your budget might not have time, so how do we change that? Vigilante Marketing believes there **are** ways and we want to share our thoughts and ideas with you.

Call me today at **312-933-2383** and let's talk.

**Vigilante Marketing**





### **Lion Gets Lucky**

A young Mike at 1 years old in an advertising and marketing research group session for the new "Walking & Biting Lion of Death". Young Mike realized the name would scare young children and changed the name to "Like-y Bite-y Lion". The company went on to make **billions**.

### **Product Tester**

Mike is seen here testing an indestructible briefcase concept. Each briefcase weighed in excess of 300 lbs., and were extremely durable. After much testing Mike concluded the briefcases although nearly indestructible (an incident with a train left some doubt) the briefcases were much too heavy for common folks. The project was scrapped, saving the company millions in marketing dollars and potential lawsuits.



### **Double Take**


A little known fact is that Mike Calvin was the stunt double for Shrek in all three of the Shrek films. Due to the uncanny resemblance, millions were saved in production costs as were hundreds of man hours.



**Vigilante Marketing**

*Village of Carol Stream*  
**INTER-DEPARTMENTAL MEMO**

**TO:** Mayor & Trustees

**FROM:** Joseph E. Breinig, Village Manager 

**DATE:** November 25, 2008

**RE:** Waiver of Building Permit Fees – Park District

Attached you will find a request from the Park District to waive building permit fees for projects they expect to undertake in the next 12 months. Historically the Village has waived permit fees for these projects. Out-of-pocket expenses for outside consultants and others have not been waived. Staff concurs with waiving fees for the identified projects with the exception of any out-of-pocket costs incurred directly.

Attachment



NATIONAL GOLD MEDAL  
AWARD WINNER

**Administrative Office and  
Aldrin Community Center**

391 Illini Drive  
Carol Stream, Illinois  
60188-1698  
Phone: 630-784-6100  
FAX: 630-665-9045  
E-mail: info@csparks.org  
Website: www.csparks.org

**Simkus Recreation Center**

849 W. Lies Road  
Carol Stream, Illinois  
60188-4366  
Phone: 630-784-6120  
FAX: 630-289-1972

**Board of Commissioners**

Dan Bird  
*President*

Mark Carlin  
*Vice President*

Brian Sokolowski

Tim Powers

Nick Cooney

Brenda Gramann

Brian Schauer

**Executive Director**

Arnie Biondo

November 24, 2008

Joe Breinig  
Village of Carol Stream  
500 N Gary Ave  
Carol Stream, IL 60188

Dear Joe:

Carol Stream Park District is continuing with a number of repair and improvement projects in the next 12 months. We respectfully request that the Village Board waive the standard permit fees for the following projects:

1. Slepicka Homestead Park Silo
2. SRC stage renovation
3. SRC stage sprinkler installation
4. Armstrong shoreline protection phase 2
5. McCaslin Park water line (anticipated)
6. Charger Court Playground upgrade
7. Cambridge playground upgrade
8. Elk Trail roof
9. Remodeling of Armstrong Park annex and maintenance buildings, and, yard
10. Glenbard North stadium synthetic turf

As always, we will submit individual permit applications for each project. Also, we agree to be billed for, and to pay for, any outside expenses incurred by the Village on behalf of these park projects.

Please let me know if you would like more information, and, whether you wish to have a Park District representative at the appropriate Village Board meeting.

Best regards,

Arnie Biondo  
Executive Director

Cc: Dennis Ulrey  
Carole Christensen  
Park Board



J-4 12-1-08

*Village of Carol Stream*  
**Interdepartmental Memo**

**TO:** Joseph Breinig, Village Manager  
**FROM:** Terry Davis, Administration Secretary  
**DATE:** November 26, 2008 *td*  
**RE:** **Raffle License Request and Waiver of Fees**  
**COTA (Children's Organ Transplant Association)**

The Hope for Isaac Campaign group is having a Star Wars themed bowl-a-thon at Brunswick Zone in Carol Stream on Saturday, December 13, 2008 to raise funds for Isaac Wright who has leukemia. There will also be a raffle of donated items to raise money for this cause.

A raffle application has been submitted on behalf of COTA ("Children's Organ Transplant Association"), the recipient of the proceeds of the raffle for the benefit of Isaac Wright for expenses of a transplant. Please see the attached flyer for further information.

Kim Wiedenbeck, Event Coordinator for this fundraiser, has requested a waiver of the application fee as well as the Manager's Fidelity Bond. Her letter is attached for your review.

The Raffle License Application is available in the Clerk's office for your review.

Please place this on the agenda for the December 1, 2008 Board Meeting.

td  
Attachment

The Village of Carol Stream,

The Hope for Isaac Campaign is a group of area volunteers including myself who have joined together to raise money through many different charitable events to help ease the financial burden of a local Wheaton family whose son Isaac has been fighting Leukemia for the last six of his eleven years.

The Wright family chose COTA (children's organ transplant assoc) a not for profit organization that was formed 22 years ago to help families like the Wrights who have a child that has had or is in need of a life saving transplant, raise money for expenses not covered by insurance.

As the event coordinator for Isaacs' campaign I have planned a Bowl –a- thon in Carol Stream on Saturday, December 13<sup>th</sup>. This will be the first "large scale" fund raiser for the campaign. We are hoping to raise \$20 – 30,000 for the Wright family. We have 144 bowlers signed up and collecting pledges. It is a Star Wars theme as that is Isaacs' favorite series of books and movies. We have Star Wars characters scheduled to show in costume and play games with the kids that aren't bowling, we also have face painters and the Wheaton Police setting up a DARE exhibit.

In addition, I have gotten many items donated from local businesses and wish to raffle them off at this event to raise extra money for the campaign. I am hoping to get the necessary approval from your board to proceed with the raffle activity for this event. I believe the raffle will go a long way in helping us reach our goal. Please visit [www.cotaforisaacw.com](http://www.cotaforisaacw.com) for further information.

Thank you for your time and consideration,



Kim Wiedenbeck  
Event Coordinator

# Hope for Isaac Campaign



*Isaac's mother, Deborah Wright, expressed her appreciation for those who have volunteered to help raise the money for Isaac's transplant: "Truly, we would not be at this point in Isaac's six-year struggle were it not for the people who have demonstrated God's caring expression of faithfulness and love for us."*

## Isaac's Story

At the age of five years, Isaac Wright was diagnosed with acute lymphoblastic leukemia, a fast-growing cancer of the white blood cells. After six years of chemotherapy and endless hospital visits, Isaac has been placed on a list for a double-cord blood transplant which carries risks of serious complications, but also offers some patients the best chance for a cure of their disease. Isaac's family has been asked to raise a minimum of \$85,000 as their share of the transplant expenses. Isaac and his family live in a western suburb of Chicago.

A charitable fund for Isaac has been established by Wheaton and Glen Ellyn area volunteers working in cooperation with the Children's Organ Transplant Association (COTA). All donations for Isaac, made through COTA, are tax deductible as allowed by law. Anyone wanting to assist Isaac through local fund raising events and donations please view

**[www.cotaforisaacw.com](http://www.cotaforisaacw.com)**

For more information contact Event coordinator Kim Wiedenbeck 630-251-1181 [Kimflies@comcast.net](mailto:Kimflies@comcast.net)

### Upcoming Events in the Hope for Isaac Campaign:

- |                        |   |
|------------------------|---|
| Wednesday, November 19 | Dine out for Isaac @ Genghis Grill 106 Hale, Wheaton          |
| Friday, November 28    | Tate's Ice Cream Benefit, during and after the Wheaton Parade |
| Dec 1-3                | All Jewel food stores Shop n Share                            |
| Wednesday, December 3  | Dine out @ Village Tavern 291 S. Schmale in Carol Stream      |
| Dec 8-10               | All Jewel food stores Shop n Share                            |
| Saturday, December 13  | Star Wars Bowl-A-Thon, Brunswick Zone, Carol Stream           |
| Dec 15-17              | All Jewel Food stores Shop n Share                            |

# AGENDA ITEM

K-1 12-1-08

<u>VENDOR NAME</u>	<u>AMOUNT</u>	<u>ACCT #</u>		<u>ACCT DESCRIPTION</u>	<u>INVOICE</u>	<u>PO NUMBER</u>
<b>ADVANCED PUBLIC SAFETY</b>						
MTC AGR 12/19/08-12/18/09	90.00	01662400	52255	SOFTWARE MAINTENANCE	5729	
MTC AGR 12/19/08-12/18/09	90.00	01664700	52255	SOFTWARE MAINTENANCE	5729	
MTC AGR 12/19/08-12/18/09	720.00	01662700	52255	SOFTWARE MAINTENANCE	5729	
	<b>900.00</b>					
<b>ALLIED ASPHALT PAVING COMPANY</b>						
OPEN PURCHASE ORDER FOR ASPH	245.52	01670500	52286	STREET MAINTENANCE	138165	20090143
OPEN PURCHASE ORDER FOR ASPH	1,925.92	01670500	52286	STREET MAINTENANCE	138166	20090143
OPEN PURCHASE ORDER FOR ASPH	2,220.12	01670500	52286	STREET MAINTENANCE	137858	20090143
OPEN PURCHASE ORDER FOR ASPH	3,324.16	01670500	52286	STREET MAINTENANCE	138425	20090143
	<b>7,715.72</b>					
<b>AMERICAN ROAD MAINTENANCE</b>						
2007 ASPHALT REJUVENATOR PRO.	1,412.70	01	21344	RETAINAGE AMERICAN ROAD M. M14209		20090070
2008 ASPHALT PAVEMENT REJ.	2,118.91	01	21344	RETAINAGE AMERICAN ROAD M. M14208A		
2008 ASPHALT REJUVENATOR PRO.	16,191.71	01	21344	RETAINAGE AMERICAN ROAD M. M14208		20090070
	<b>19,723.32</b>					
<b>ANCEL GLINK DIAMOND BUSH DICIANNI &amp; LEGAL SRV THRU OCTOBER</b>						
	11,609.94	01570000	52238	LEGAL FEES	OCTOBER SRV	
	<b>11,609.94</b>					
<b>AVALON PETROLEUM COMPANY</b>						
GAS PURCHASES	3,758.29	01696200	53356	GAS PURCHASED	530380	20090139
GAS PURCHASES	15,534.00	01696200	53356	GAS PURCHASED	004124	20090139
	<b>19,292.29</b>					
<b>B &amp; F TECHNICAL CODE</b>						
BUILDING CONSULTANT FEES	300.00	01643700	52253	CONSULTANT	29493	20090086
BUILDING CONSULTANT FEES	347.75	01643700	52253	CONSULTANT	29460	20090086
BUILDING CONSULTANT FEES	521.62	01643700	52253	CONSULTANT	29461	20090086
BUILDING CONSULTANT FEES	895.50	01643700	52253	CONSULTANT	29454	20090086
BUILDING CONSULTANT FEES	895.50	01643700	52253	CONSULTANT	29462	20090086
	<b>2,960.37</b>					
<b>BAXTER &amp; WOODMAN INC</b>						
WTR TWR CRICKET ANTENNA INSTI	81.00	01643700	52253	CONSULTANT	0138673	
	<b>81.00</b>					

<u>VENDOR NAME</u>	<u>AMOUNT</u>	<u>ACCT #</u>	<u>ACCT DESCRIPTION</u>	<u>INVOICE</u>	<u>PO NUMBER</u>
<b>BMC SOLUTIONS</b>					
MTC AGR 11/1/07 THRU 1/31/08	163.47	01612900 52226	OFFICE EQUIPMENT MAINTENAN	701735	
MTC AGR 5/1/08 - 7/31/08	163.47	01612900 52226	OFFICE EQUIPMENT MAINTENAN	708096	
	<u>326.94</u>				
<b>BRUNO'S TUCKPOINTING INC</b>					
TUCKPOINTING - GREGORY J BIELA	18,738.75	01680000 52244	MAINTENANCE & REPAIR	08-1415	20090148
	<u>18,738.75</u>				
<b>C S CITIZEN OF THE YEAR</b>					
VLG CONTRIBUTION ANNL DINNER	1,000.00	01520000 52222	MEETINGS	ANNUAL DINNER	
	<u>1,000.00</u>				
<b>CAROL STREAM ROTARY CLUB</b>					
VLG SHARE OF OCTOBER FEST	-501.24	01000000 47611	FEEES AND ADMISSIONS	OCT FEST 2008	
VLG SHARE OF OCTOBER FEST	19,989.20	01750000 52287	SUMMER IN THE CENTER	OCT FEST 2008	
	<u>19,487.96</u>				
<b>CHRISTOPHER B BURKE ENGR LTD</b>					
SITE PLAN & WETLAND SPECIAL MA	323.49	01621900 52253	CONSULTANT	83150	20090082
SITE PLAN & WETLAND SPECIAL MA	988.26	01621900 52253	CONSULTANT	83149	20090082
SITE PLAN & WETLAND SPECIAL MA	1,794.75	01621900 52253	CONSULTANT	83020	20090082
	<u>3,106.50</u>				
<b>COMED</b>					
SERV FOR 10/17 - 11/17	39.32	04201600 52248	ELECTRICITY	2514004009 11	
SERV FOR 10/17 - 11/17	215.96	01670600 52248	ELECTRICITY	07953277007 12	
SERV FOR 10/17 - 11/17	3,420.88	06320000 52248	ELECTRICITY	5853045025 11	
SERV FOR 10/17 - 11/18	13.98	01670600 52248	ELECTRICITY	4483019016 11	
SERV FOR 10/17 - 11/18	368.64	06320000 52248	ELECTRICITY	6213120002 11	
SERV FOR 10/20 - 11/18	13.86	01670600 52248	ELECTRICITY	0803155026 11	
SERV FOR 10/20 - 11/18	38.59	04101500 52248	ELECTRICITY	2073133107 11	
SERV FOR 10/20 - 11/18	132.54	01670600 52248	ELECTRICITY	1865134015 11	
SERV FOR 10/20 - 11/18	142.47	04101500 52248	ELECTRICITY	0291093117 11	
SERV FOR 10/21 - 11/18	86.77	06320000 52248	ELECTRICITY	0030086009 11	
SERV FOR 10/21 - 11/18	113.21	06320000 52248	ELECTRICITY	3153036011 11	
SERV FOR 10/21 - 11/18	120.18	06320000 52248	ELECTRICITY	6675448009 12	
SERV FOR 10/21 - 11/18	124.35	06320000 52248	ELECTRICITY	1353117013 11	
SERV FROM 10/17 - 11/17	525.83	04101500 52248	ELECTRICITY	2496057000 11	
SERV FROM 10/17 THRU 11/17	124.24	01670600 52248	ELECTRICITY	6337409002 11	
SERV FROM 10/17 THRU 11/17	964.95	04201600 52248	ELECTRICITY	0300009027 11	
SERV THRU 10/21 - 11/18	124.59	06320000 52248	ELECTRICITY	6597112015 11	
	<u>6,570.36</u>				

MEMI AGRADA



<u>VENDOR NAME</u>	<u>AMOUNT</u>	<u>ACCT #</u>	<u>ACCT DESCRIPTION</u>	<u>INVOICE</u>	<u>PO NUMBER</u>
<b>COUNTY COURT REPORTERS INC</b> PLAN COMM MTG NOV 10TH	150.00	01530000 52241	COURT RECORDER FEES	097414	
	<b>150.00</b>				
<b>DAVID G BAKER</b> VLG BOARD MTG NOV 17TH	100.00	01650100 52253	CONSULTANT	111708	
	<b>100.00</b>				
<b>DUPAGE COUNTY ANIMAL CARE &amp; CONTROL</b> ANIMAL CONTROL FEES	620.00	01662700 52249	ANIMAL CONTROL	187 14158	20090076
	<b>620.00</b>				
<b>DUPAGE MAYORS AND MANAGERS CONFERENC</b> ETSB INTERGOV AGREE LEGAL FUM	659.17	01570000 52238	LEGAL FEES	5506	
WORK SHOP-OAKLEY, MTG BREINIC	35.00	01590000 52222	MEETINGS	5545	
WORK SHOP-OAKLEY, MTG BREINIC	75.00	01650100 52223	TRAINING	5545	
	<b>769.17</b>				
<b>EXELON ENERGY INC</b> SERV FRM 10/09 THRU 11/07	240.36	04101500 52248	ELECTRICITY	1494685	
	<b>240.36</b>				
<b>FEDEX</b> INV SUMMARY NOV 19	15.38	01650100 52229	POSTAGE	2 995 22466	
	<b>15.38</b>				
<b>HR SIMPLIFIED</b> COBRA ANNL BASE FEE DECEMBER	400.00	01600000 52273	EMPLOYEE SERVICES	22018	
COBRA NOTIF SEPTEMBER	25.00	01600000 52273	EMPLOYEE SERVICES	21781	
	<b>425.00</b>				
<b>IL STATE POLICE/DIRECTOR</b> ISP SEIZURE 109516 SEIZED FUND	100.00	01000000 47450	STATE POL FORFEITED PROPEF	ISP SEIZ 109516	
ISP SEIZURE 109517 SEIZED FND	482.00	01000000 47450	STATE POL FORFEITED PROPEF	ISP SEIZ 109517	
	<b>582.00</b>				
<b>ILLINOIS SECRETARY OF STATE</b> 1997 PONTIAC & 1997 DODGE VAN	130.00	01664700 53317	OPERATING SUPPLIES	TITLE FEES 2 SEIZED	
REGIS FOR NOTARY COMMISSION	10.00	01612900 53317	OPERATING SUPPLIES	MARGARET MOFFET	
	<b>140.00</b>				
<b>JOES BLACKTOP INC</b> ASPHALT PATCHING AT VARIOUS LC	2,502.18	01670500 52286	STREET MAINTENANCE	11/14/08	20090141
	<b>2,502.18</b>				
<b>MATT MC CARTHY</b> REIMB PSCP MTG NOV 11-15	2,487.34	01520000 52222	MEETINGS	REIMB NLC CONF1	
	<b>2,487.34</b>				

<u>VENDOR NAME</u>	<u>AMOUNT</u>	<u>ACCT #</u>	<u>ACCT DESCRIPTION</u>	<u>INVOICE</u>	<u>PO NUMBER</u>
<b>MIDCO</b>					
TELEPHONE REPAIRS	95.00	01680000 52244	MAINTENANCE & REPAIR	216904	
	<u>95.00</u>				
<b>MORONI &amp; HANDLEY</b>					
LEGAL SERVICES THRU OCT 31ST	2,510.00	01570000 52235	LEGAL FEES-PROSECUTION	OCTOBER	
	<u>2,510.00</u>				
<b>NICOR GAS</b>					
SERV FROM 10/08 THRU 11/05	1,701.91	01680000 52277	HEATING GAS	95021210000 0 12	
SERV FROM OCT 7 THRU NOV 06	70.27	04201600 52277	HEATING GAS	86 60 60 1117 8 12	
	<u>1,772.18</u>				
<b>NOTARIES ASSOCIATION OF ILL INC</b>					
NOTARY COMMISSION REGISTRATI	38.00	01612900 53317	OPERATING SUPPLIES	PEGGY MOFFETT	
	<u>38.00</u>				
<b>OMI</b>					
08/09 WRC OPERATIONS	122,410.42	04101100 52262	OMI CONTRACT	44345	20090002
	<u>122,410.42</u>				
<b>POLICE EXECUTIVE RESEARCH FORUM</b>					
SMIP - H GILMORE JUL 7-11 2009	7,730.00	01 13010	PRE-PAID ITEMS	6071A	
	<u>7,730.00</u>				
<b>PRECISION STITCH</b>					
YOUTH COUNCIL SHIRTS	313.00	01750000 52291	MISC EVENTS/ACTIVITIES	6427	
	<u>313.00</u>				
<b>RICK GIESER</b>					
NLC CONFR MARCH 14-18	360.00	01520000 52222	MEETINGS	NLC CONFR MARCH	
REIMB PSCP MTG NOV 11-15	1,860.71	01520000 52222	MEETINGS	NLC CONF NOV	
	<u>2,220.71</u>				
<b>SEYFARTH SHAW LLP</b>					
LABOR PERSONNEL LEGAL SERVI	3,376.25	01570000 52238	LEGAL FEES	1540025	20090147
	<u>3,376.25</u>				
<b>STEVENS TITLE SERVICE INC</b>					
97 PONTIAC , 97 DODGE SEIZED	10.00	01664700 53317	OPERATING SUPPLIES	TITLES 2 SEIZURES	
	<u>10.00</u>				
<b>SUCCESSFUL PRESENTATIONS INC</b>					
CUSTOMER SERVICE TRAINING COI	3,000.00	01600000 52273	EMPLOYEE SERVICES	069867	20090150
	<u>3,000.00</u>				
<b>TRANS UNION LLC</b>					
INV FUND FOR 9/26-10/25	35.00	01662400 53330	INVESTIGATION FUND	10801187	
	<u>35.00</u>				

<u>VENDOR NAME</u>	<u>AMOUNT</u>	<u>ACCT #</u>	<u>ACCT DESCRIPTION</u>	<u>INVOICE</u>	<u>PO NUMBER</u>
<b>UNI MAX MANAGEMENT CORP</b>					
JANITORIAL SERVICES PROVIDED A	1,087.50	01670100 52276	JANITORIAL SERVICES	1954	20090020
JANITORIAL SERVICES PROVIDED A	3,262.50	01680000 52276	JANITORIAL SERVICES	1954	20090020
	<u>4,350.00</u>				
<b>WHEATON TROPHY &amp; ENGRAVERS INC</b>					
PLAQUE FOR BARB GRADY	87.52	01600000 52242	EMPLOYEE RECOGNITION	208021	
	<u>87.52</u>				
	<u><u>267,492.66</u></u>				

**TOTAL AMT OF BILLS TO BE APPROVED**  
**DATE 12/1/2008**

	<u>AMT</u>	<u>BATCH #</u>	<u>WARRANT</u>
<u>DISBURSEMENTS</u>	267,352.66	261	D120108
<u>MANUAL BATCHES</u>	140.00	263	M112408
	<hr/>		
	267,492.66	TOTAL	

The preceding list of bills payable totaling \$267,492.66 was received and approved for payment.

**Approved:**

  
\_\_\_\_\_  
Joseph E. Breinig, Village Manager

**Date:**

11/26/08  
\_\_\_\_\_

Authorized By:

\_\_\_\_\_  
Frank Saverino, Sr., Mayor

\_\_\_\_\_  
Beth Melody, Village Clerk

Date: \_\_\_\_\_

# AGENDA ITEM

## ADDENDUM WARRANTS Nov 18, 2008 thru Dec 1, 2008

K-2 12-1-08

Fund	Check #	Vendor	Description	Amount
General	A C H	Oak Brook Bank	Payroll Nov 3 - Nov 16, 2008	474,994.75
Water & Sewer	A C H	Oak Brook Bank	Payroll Nov 3 - Nov 16, 2008	34,882.53
General	A C H	Ill Funds	Dupage Water Commission - October 2008	<u>158,522.96</u>
				<u>668,400.24</u>

Approved this \_\_\_\_\_ day of \_\_\_\_\_, 2008

By: \_\_\_\_\_  
Frank Saverino, Sr. - Mayor

\_\_\_\_\_  
Beth Melody, Village Clerk