Village of Carol Stream

SPECIAL WORKSHOP MEETING

MONDAY, OCTOBER 2, 2017

6:00 P.M.

CAROL STREAM FIRE PROTECTION DISTRICT
FIRE STATION 28
365 KUHN ROAD
CAROL STREAM, ILLINOIS 60188

TRAINING ROOM

AGENDA

1. CALL TO ORDER

2. ATTENDANCE

3. WEBSITE DESIGN PRESENTATION

4. OTHER BUSINESS

5. ADJOURNMENT

Website Redesign Presentation

Selection

National Government Management Information Sciences (GMIS) Database

56% of national participants used either Vision Internet or Civic Plus

A 3rd vendor, SeamlessGov was added for comparison

Who best aligned with Carol Stream's Requirements

SeamlessGov was eliminated from further consideration

Queried GMIS for Recommendations

Feedback was split positively between the two remaining vendors

Cost

Both /Vendors are similarly priced

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Selection

Previous Experiences

Vision Internet has the expertise, professionalism and quality required to complete this project as demonstrated in the previous design research phase of this project

The Preferred Provider is Vision Internet

Though both companies are well qualified, staff is seeking to waive competitive bidding and award Vision Internet a contract for service pursuant to the Carol Stream Code of Ordinances

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Previously Identified Goals

* User Friendly
* Services Oriented
* Attract Potential Business to the Area
* Showcase the Community
* Emphasize Government Transparency
* Integrate with Social Media

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User Friendly

Services Oriented
Attract Potential Business to the Area
Showcase the Community
Emphasize Government Transparency
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User Friendly - Search

Search is one of the top 3 actions taken on the Carol Stream site. The search feature has to work well.

visionSearch

* Synonyms ensure visitors receive the information they seek
* Keywords provide the ability to promote specific pages
* Integrate search results across multiple domains

http://www.myclearwater.com/home

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User Friendly – ADA Compliance

New rules on Americans with Disabilities Act website compliance will be required in 2018

Existing guidelines such as ADA, Web Content Accessibility Guidelines (WCAG) 2.0 and Section 508 are being increasingly enforced.

INDUSTRY INSIGHT

Prepare now for upcoming website accessibility mandates

By Ashley Fruechting Mar 07, 2017

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User Friendly – ADA Compliance

* It's the right thing to do **and** it's the law
* The DoJ Entered into 14 Accessibility Settlements in 2015
* With VisionLive Plus Support* Vision will complete bi-annual WCAG 2.0 compliance audits
* Proposed Vision contract includes ADA training
* ADA Tips are built-in to the design interface

INDUSTRY INSIGHT

Prepare now for upcoming website accessibility mandates

By Ashley Fruechting Mar 07, 2017

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User Friendly – Language Translation

Leveraging a Google translate module built directly into the site, users of the site will be able to convert the site to the language of their choosing.

www.citymb.info/city-services/enews-sign-up

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User Friendly – Language Translation

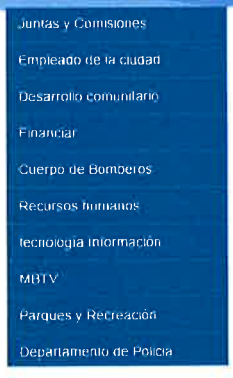
eNews Sign-Up

Print Feedback

Please Read Our Disclaimer:

The City of Manhattan Beach provides e-mail upda
information on the City's web site. For purposes of
provide an e-mail address. No other personal infor
be retained in confidence and will not be released
will not use your e-mail address for any purpose ot
you've subscribed.

You may unsubscribe to e-mail update(s) you rece
directions provided at the bottom of each update. I
your e-mail address will be deleted from our syster
privacy policy for additional information.



Inscripción en eNews

Imprimir Comentarios

Por favor lea nuestra renuncia:

La Ciudad de Manhattan Beach ofrece actualizac
puntualidad y facilidad de acceso a la informació
recibir actualizaciones de correo electrónico, se l
recopilará ninguna otra información personal par
en confidencia y no se publicará a menos que la
Ciudad no utilizará su dirección de correo electré
actualizaciones de correo electrónico específicas

Usted puede cancelar la suscripción a las actuali
electrónico que recibe siguiendo las instruccione
de cada actualización. Si cancela la suscripción,
electrónico se eliminará de nuestro sistema. Por

www.citymb.info/city-services/enews-sign-up

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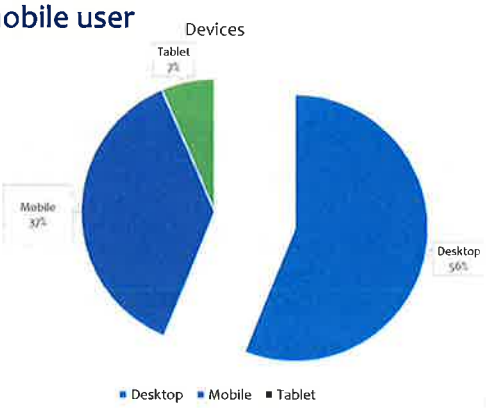
User Friendly – Responsive Design

A responsive design is required for our growing mobile user base

44% Mobile
56% Desktop



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User Friendly – Responsive Design

* Most responsive designs adjust the content on a page for a smaller window. (tablet, phone, etc.)
* Vision's technology allows you to tailor the responsive design by changing the links and buttons to be optimized for mobile devices.
* Mimics a mobile application

http://www.myclearwater.com/home
http://www.olatheks.org/
http://www.citymb.info/

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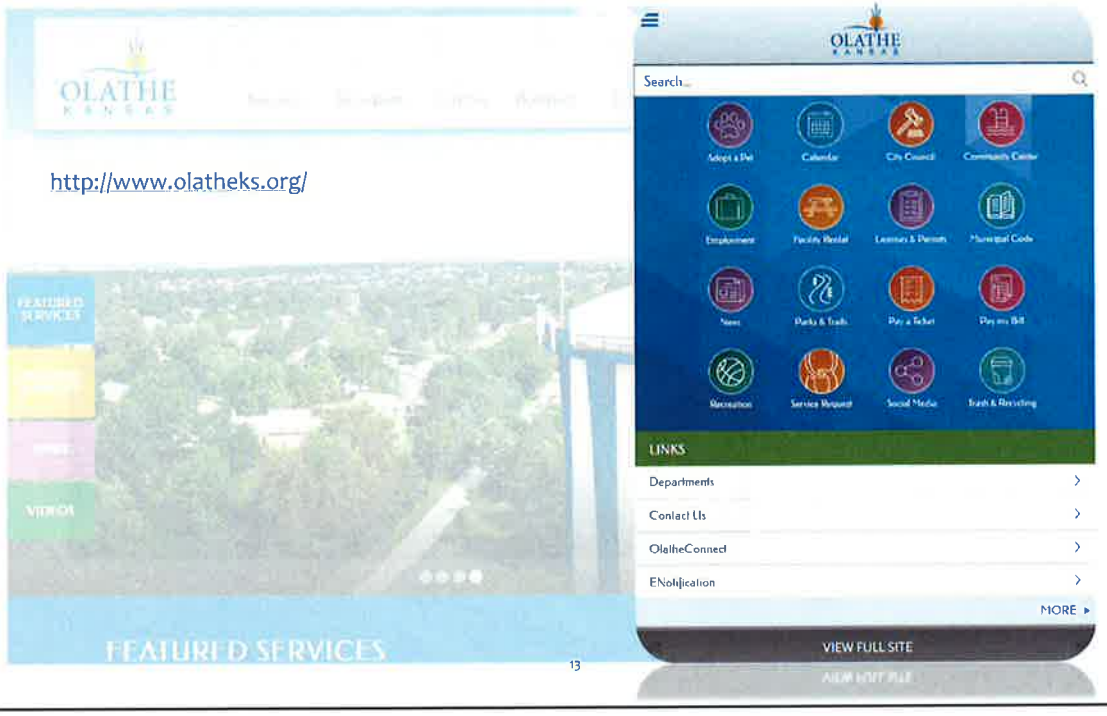
http://www.olatheks.org/



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User Friendly

Services Oriented

Attract Potential Business to the Area

Showcase the Community

Emphasize Government Transparency

Integrate with Social Media

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Service Oriented – Dynamic Navigation

Revamp Navigation to highlight the top 10 website tasks and prioritize these tasks on the homepage

http://www.citymb.info/home

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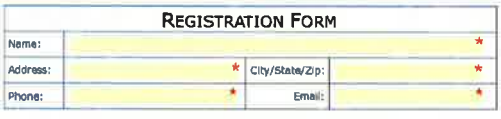
Service Oriented - API

Application Programming Interface Included to allow 3rd party integrations.

For services like

* Online Fillable Forms
* GIS Mapping
* License Renewals
* Form Libraries



REGISTRATION FORM

Name:	*		
Address:	*	City/State/Zip:	*
Phone:	*	Email:	*

For more information, contact Officer Tom Eby at (630) 871-6201
or by email at teby@carolstream.org

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User Friendly
Services Oriented

Attract Potential Business to the Area

Showcase the Community
Emphasize Government Transparency
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Attract Business – Economic Development Website

Vision Internet will work with staff to create a sub-site under our main site.

* Different appearance to emphasize a business focus
* Top navigation will remain consistent with the Village's site
* Alternative navigation menus will provide easy linking to critical information

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http://www.culvercity.org/city-hall

http://www.culvercity.org/work/doing-business

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User Friendly
Services Oriented
Attract Potential Business to the Area

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Showcase the Community – Background Imagery

Vision Internet has the capability to provide image sliders on the main page and also sub pages within the site.

In addition, image libraries and slide show components are included in the Vision application package.

http://www.village.bartlett.il.us/home
http://www.mountprospect.org/

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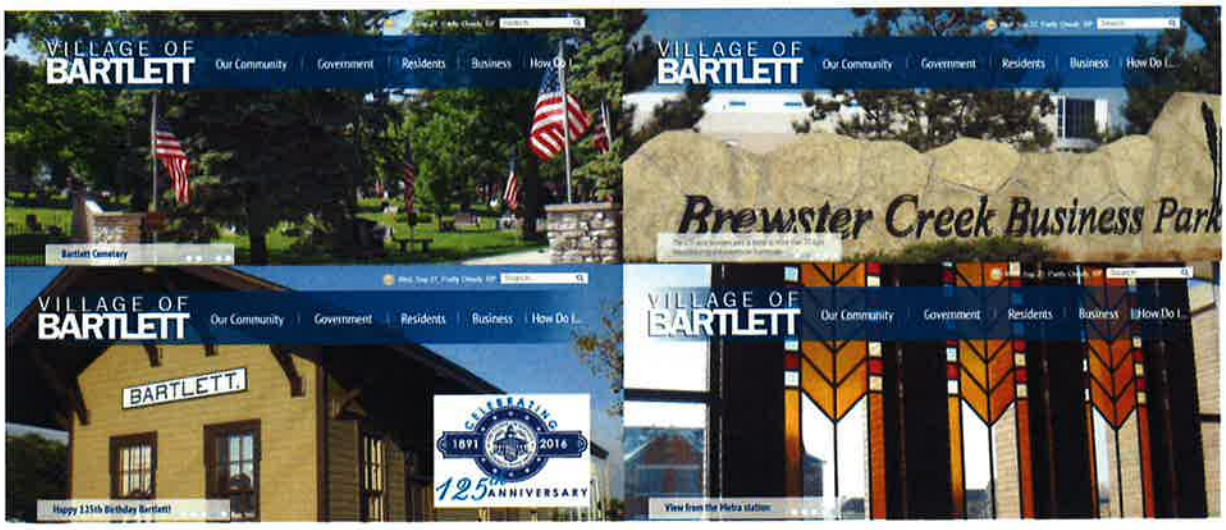

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Photo Gallery

Print Feedback Share & Bookmark Font Size:

< Back

2017 ONE-PS Picnic & Community Expo
Updated on 04/05/2017 5:31 PM
The 10th Annual ONE-PS Picnic & Community Expo was held on Saturday, March 25 at Ruth Hardy Park

2 / 75 Start | Stop

Print Feedback Share & Bookmark Font Size:

(All Categories)

2011 Festival of Lights Parade Balloons
Contains 57 Photo(s)

2012 Festival of Lights Parade Balloons
Contains 40 Photo(s)

2013 Festival of Lights Parade Balloons
Contains 27 Photo(s)

2014 Festival of Lights Parade Balloons
Contains 18 Photo(s)

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User Friendly
Services Oriented
Attract Potential Business to the Area
Showcase the Community

Emphasize Government Transparency

Integrate with Social Media

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Government Transparency

The Village of Carol Stream is proud of the information we make available on our website, but feedback has revealed it's not always easy to find.

Solutions:

* Provide a Well Configured and Capable Search Engine
* Vision eNotification System
* visionPulse

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Government Transparency - eNotification

Vision eNotfication

This feature provides a way for visitors to sign up to get email alerts on topics of their choosing. These alerts can be bundled into daily, weekly or monthly digests.

Some categories might be:

- Budgets
- Agenda
- RFP
- Road Work
- Police Bulletins
- News

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Government Transparency - visionPulse

visionPulse

Pulse is an add on module that allows residents to have one centralized location where they can find information on topics and provide their opinion. Feedback that is then shared with the necessary decision makers. visionPulse gives your customers a platform to share their comments (or place their vote) where they know they will be heard.

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Government Transparency - visionPulse

Why visionPulse?

* Generates formatted reports that can be shared with staff and Village Board
* Automatically archives published topic content
* Integrated with the website's eNotification, which simplifies community communication
* Content can be published directly to social media and to email lists to drive awareness on hot topic issues, but still maintains a centralized location for feedback
* Allows complete control over comment and poll settings to allow for specific types of interactions, increasing security or opening questions for broader reach and dialogue
* With social media channels, many times your feed won't even show on someone's page, or if they get a lot of feeds, yours will float to the bottom
* Is built using the same CMS as the website
* Not everyone uses social media

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SHAKOPEE PULSE

Welcome to Shakopee Pulse! We invite you to share your feedback and input on current city initiatives, such as budget, development and more. Weigh in through polls and online forums. Feedback will be shared with city leaders.

You must have a website account to participate in the discussion. **Create or sign into your account.**

Body Worn Cameras

In 2016, the Shakopee Police Department received a $60,000 body worn camera grant from the Department of Justice's Bureau of Justice Assistance. The grant will help the department fund 50 body cameras and accessories, as well as necessary server storage equipment.

As part of the grant, the city must develop a body worn camera policy. The department is currently seeking community input on its proposed policy (see below). We'd love to hear your thoughts, concerns or ideas. Feedback will be considered as we finalize our draft policy.

Subscribe Today!

Enter e-mail

SUBSCRIBE TO TOPIC

Create an Account

Example - Topic

https://www.shakopeemn.gov/Home/Components/Topic/Topic/393/557

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Subscribe Today!

Enter e-mail

SUBSCRIBE TO TOPIC

Create an Account

Timeline

1. Upcoming
2. Currently Open
   You can now engage with this topic.
3. Closed

Example - Timeline

Topic Host

Example - Contact

JS **Joy Sutton**

Role: Grants & Special Projects Coordinator

Phone: 952-233-9321

Send a Message

Tagged In:

police department

body worn cameras

policing policy draft

https://www.shakopeemn.gov/Home/Components/Topic/Topic/393/557

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City of Shakopee Body Worn Camera Policy - Draft [PDF]

Minnesota General Records Retention Schedule [PDF]

Update from April 11 City Council Meeting

The City Council discussed the proposed body worn camera policy at its April 11 workshop. Several technical questions emerged during the session. Responses to the concerns are posted below:

1. **We can be assured that the videos are not being edited when they shouldn't be.** The system is designed not to allow for the original video to be altered in any way. If a video requires any modification, such as redaction for public release, a child copy of the video is automatically created for this purpose leaving the original video in the system intact. The Getac Veretos software logs the original file state, through a calculation of a checksum, and would produce a system error if the original file was ever modified. Getac software has built in reporting to verify the validity of all video files and logs who has accessed any video within the system.

Example - Meeting Information or other pertinent Information

https://www.shakopeemn.gov/Home/Components/Topic/Topic/393/557

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User Friendly
Services Oriented
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Integrate with Social Media

Vision Social Media Management – visionSocial

VisionSocial allows you to create content on the website and push it out to all of your social media outlets.

* Eliminate having to login to multiple sites to post content
* Schedule messages for the future
* Plan posts across multiple social media outlets for media campaigns
* Creates a consistent message across all platforms

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Other Noteworthy Features

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Other Features

Extranet

* This is a secured website specifically for groups providing private content

Service Request Management

* Allows users to report and receive status updates on code violations and service requests

Streaming Video

* The standard service allows 24 meeting videos a month
* Additional videos and video indexing is available at an additional charge

Agenda Manager

* Allows staff to create paperless agendas and post packets and minutes online in the web site application. (This is being recommended as an option)

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Other Features

Carol Stream Business Directory

* A categorized directory listing of Carol stream's businesses and contact information
* Helps people shop Carol Stream

Internal Staff Directory

* Provides site visitors information about department services and contact information

Emergency Notification

* Provides a notification banner at the top of the page
* Completely overrides the main page with a notification message

Human Resources Applicant Tracking

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Wireframe Confirmation

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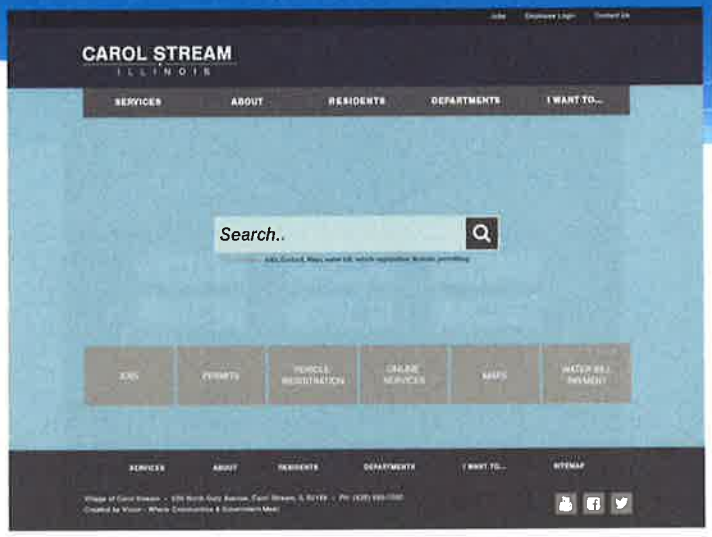
Wireframe Confirmation - Layout 1



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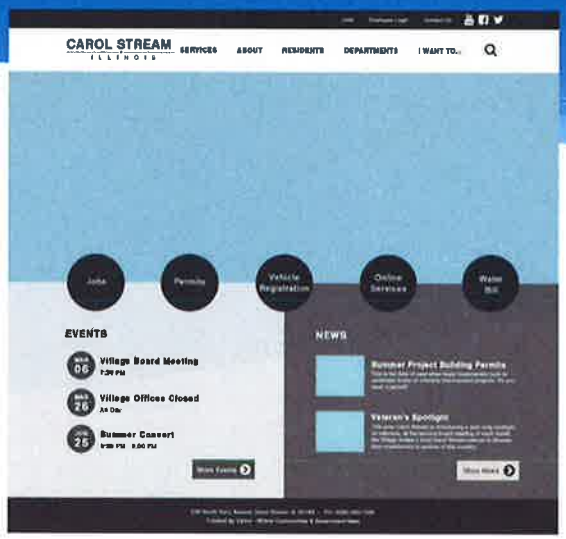
Wireframe Confirmation - Layout 2



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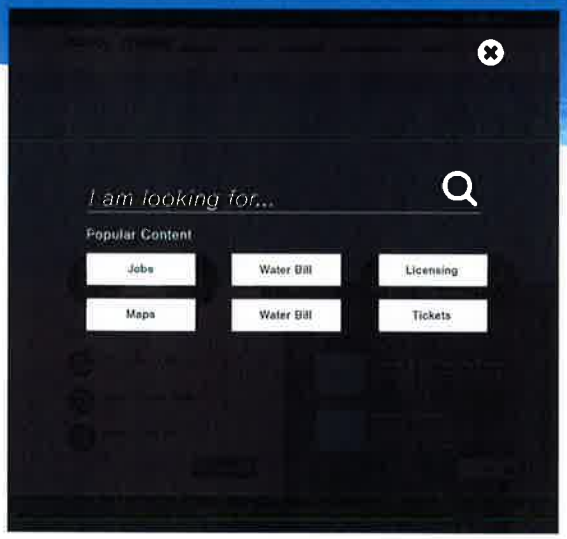
Wireframe Confirmation - Layout 2a



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Cost

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5 Year Total Cost

Year	Vision Internet
1 (includes initial setup)	$36,800
2	$7,900
3	$8,295
4	$8,710
5	$9,145
5 Year Total	$70,850

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Cost – Vision Internet Option 1

Vision Internet Option 1

1. Unlimited Data Storage
2. Advanced Support
3. 2 Days Onsite Training
4. 1 Day Dedicated to ADA Content Design
5. Bi-annual Site Reviews
6. Includes Advanced Responsive Design
7. visionPulse
8. Agenda Meeting Manager

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5 Year Total Cost

Year	Vision Internet	Vision Internet
1 (includes initial setup)	$36,800	$36,800
2	$7,900	$10,941.50
3	$8,295	$10,941.50
4	$8,710	$10,941.50
5	$9,145	$10,941.50
5 Year Total	$70,850	$80,566

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Next Step…

Direction from the Board how to move forward with the website redesign project

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