

# *Village of Carol Stream*

## **SPECIAL WORKSHOP MEETING**

**MONDAY, OCTOBER 16, 2017**

**6:00 P.M.**

**CAROL STREAM FIRE PROTECTION DISTRICT**

**FIRE STATION 28**

**365 KUHN ROAD**

**CAROL STREAM, ILLINOIS 60188**

**TRAINING ROOM**

### **AGENDA**

1. CALL TO ORDER
2. ATTENDANCE
3. GOAL SETTING/STRATEGIC PLANNING
4. OTHER BUSINESS
5. ADJOURNMENT

# Preparation for October 16<sup>th</sup> Meeting

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- 1) Color Slides Prioritized within Color Groups then
- 2) Tabulated & Consolidated & Prioritized by Rank with Sub Headings Across Color Groups

# Black Color Group

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- ❑ Revenue - Adapting to Needs
  - ❑ Economy 35 pts
- ❑ Tech Investment,
  - ❑ Convenience 23 pts
- ❑ Facility Management 18pts
  - ❑ Town Center Special Funds
  - ❑ Gaming
- ❑ Succession Planning 5 pts
  - ❑ Structure, defined goals, Morale boosting

# Blue Color Group

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- Financial Stability 25 pts
  - Concern: Retail & State
- Development 15 pts
  - More Bike Paths
  - Develop Gary & Lies
  - Aging Housing
  - Capital Improvements
  - Continued emphasis on environment  
Bees & Pollinators

# Blue Color Group Continued

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## □ Staffing 8 pts

- Optimize New Technology
- Better Data Governance
- Diversity in Leadership
- Service Delivery—Online, Intergov't.
- Adequacy, Fatigue & Morale Development

## □ Diversity 4Pts

- Leadership, Sensitive to Changing Landscape
- Apathy Low Voter Turnout

# Blue Color Group Continued

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- ❑ Heroin 4 Pts
- ❑ Communication Opts
  - More Dynamic/Interactive Village Board Agenda
  - Website Accessibility
  - Streaming Social Media
  - Public Education
  - Online Transactions

# Red Color Group

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- Attractive Development 23 pts
  - Business
  - Entertainment based/Shop CS
  - Beautification
  - Bike Paths
  - TC Memorial
- Leadership Development & Succession Planning 17 pts

# Red Color Group Continued

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- Community Communication 16pts
  - Education/Website—Social Media
- Fiscal Sustainability 11pts
  - No property tax
  - CIP
- Finish Village Hall 7pts
- Data Governance (Smart City) 4pts
- PD Staffing 1pt

# Green Color Group

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- ❑ Investigate New Revenue Streams 40pts  
New Ways to Fund Municipal Services
  - Local Sales Tax Comparatives (are we still competitive with our neighbors?)
  - Gas Tax?
- ❑ Communication & Social Media 32 pts
  - Educate Public on Governance
  - Expand E- Services &
  - Continue Positive Relationships with Stakeholders
  - Review social media policies 1 voice response

# Green Color Group Continued

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- Economic Development 24pts
  - Property Maintenance/Aging Buildings
  - Beautification
  - Keep Industrial Park Vibrant/Fill Empty Buildings
  
- Succession Planning/Anticipation of Retirements 24pts
  - Man Power/Morale/Retention
  - Professional Image/Serving in Govt.

# Tabulation & Consolidation

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- Revenue Adapting 35pts + Financial Stability 25pts + Fiscal Sustainability 11pts + Investigate New Revenue Streams 40pts = 111pts
  - Economy
  - Concern: Retail & State
  - No Property Tax
  - CIP
  - Local Sales Tax Comps. /Gas Tax
  - Town Center Special Funds & Gaming

# Tab & Consolidation

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- Development 15pts + Attractive Development 23pts + Economic Development 24pts = 62pts
  - More Bike Paths +
  - Develop Gary & Lies/Keep Ind. Park Vibrant
  - Aging Housing/Property Maintenance
  - Capital Improvements
  - Environment emphasis (Bees/Pollinators)
  - Business/Entertainment/Shops CS
  - Beautification & Town Center Memorial

# Tab & Consolidation

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- Succession Planning 5pts + Staffing 9pts + Leadership Development & Succession Planning 17pts + Succession Planning & Retirement 24pts = 55pts
  - Structure, Defined Goals, Morale Boosting
  - Diversity in Leadership
  - Adequacy, Fatigue & Morale Development
  - Optimize New Technology
  - Manpower/Retention/Recruitment
  - Serving in government, Professional Image

# Tab & Consolidation

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- Communication & Social Media 32pts + Community Communication 16pts + Communication Opts 0 pts + Diversity 4pts = 52pts
  - Educate Public/ more dynamic Village Board Agenda
  - Expand E-Services/Streaming/Website Development
  - Continue Positive Relationships with Stakeholders
  - Review Social Media policies & 1 unified voice response
  - Apathy & Low Voter turnout

# Tab & Consolidation

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- ❑ Technology 23pts + Data Governance 4 pts = 27pts
  - Convenience/Online Transactions
  - Smart City
- ❑ Facilities Management 18pts + Village Hall Completion 7pts = 25pts
- ❑ Heroin 4pts

# Assignment

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- Review 7 Goals
- Any items need to be added or clustered to any of the 7 primary goals.
- Any big items not addressed or is there an 8<sup>th</sup> Strategic Area or Goal?

# October 16, 2017 Agenda

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- What's Missing - Additions, Deletions?
  - Teams Breakout & Tackle 2 goals ea.
  - Write Smart Goals:
    - Goal & Sub-Goals
    - Develop Action Steps
    - Champion/Responsible Driver
    - Develop Timelines
    - ID Potential Obstacles
  - Report out to larger group
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