

Village of Carol Stream

Special Meeting of the Village Board

Gregory J. Bielawski Municipal Center
500 N. Gary Avenue, Carol Stream, IL 60188

February 4, 2013

6:05 p.m. – 7:31 p.m.

Meeting Notes

ATTENDANCE: Mayor Frank Saverino, Sr.

Trustee Matt McCarthy

Trustee Greg Schwarze

Trustee Mary Frusolone

Clerk Beth Melody

Trustee Don Weiss (Absent)

Trustee Pam Fenner (Absent)

Trustee Tony Manzullo (Absent)

Joseph E. Breinig, Village Manager

Robert Mellor, Asst. Village Manager

Chris Oakley, Asst. to the Village Manager

Jon Batek, Finance Director

James Knudsen, Dir. Engineering Services

Robert Glees, Dir. of Community Dev.

Don Bastian, Asst. Dir. of Community Dev.

OTHERS PRESENT: Park District Commissioners & Staff

The meeting was called to order by Mayor Saverino and the roll call read by Village Clerk Melody. The results of the roll call vote were as follows:

Present: Mayor Saverino, Trustees McCarthy, Schwarze, Weiss & Frusolone

Absent: Trustees Fenner, Weiss and Manzullo

Town Center/Recreation Center Signage

Manager Breinig stated the Village and Park District staff and architects from Williams Architects have had several meeting or design charettes to come up with a design to present to the Boards for their consideration. He then introduced Frank Parisi, Lead Architect for the Park District Recreation Center and Sign Design Team. Frank Parisi reviewed the Goals, Objectives & Design Process with the Boards:

Goals and Objectives

- Communication with Visible Electronic Message Board
- Unified Campus Design (for the main and entryway signage)
- Preserve the Natural Stone (with open design elements to reduce the massiveness of the existing signs)
- Emphasize both Gary and Lies Entrances (with the Lies Rd. being the primary entrance for residents and Gary Ave. being the primary entrance for out of town visitors)

Design Process

- Design Workshop
- Program Statement - Sign design unifying the Village and Park District in a cohesive campus
- Design Criteria consisting of the following components:
 - Green Initiative
 - Shared control of message board

- Improve Landscaping
- Reuse of existing natural stone
- Establish directional way-finding (both local and regional) – to be done after Park user walking patterns determined

Several design options were vetted out in the design charrette. The recommended sign design reflects elements of architectural curves found in the new Recreation Center and existing structures at the Town Center. Design refinements were made by the architect to incorporate staff comments, which resulted in the final design recommendation.

Opinion of Probable Cost

- Based on Order of Magnitude of Project Cost
- \$190,000 - \$210,000/sign (total project cost with landscaping, LED lights, demolition, aluminum, electrical, trenching 500' of new power lines, overhead & profit)

Board Input

The Village Board generally felt the elimination of Ross Ferraro Town Center could be taken as a back handed slap, not intentionally, since the Center was named after the former Mayor and now it may be removed. Trustee Schwarze suggested Ross' name could be placed on the aluminum portion of the new sign.

There was general agreement the sign should reflect the quality of the Town Center/Park facility. There was general consensus that the cost of the signs was higher than anticipated. Trustee McCarthy suggested the cost could be reduced by shortening the length of the signs by 2 feet. Mayor Saverino suggested that DuPage County could install regional directional signs along Gary Ave. There were general concerns regarding the high costs of the signs. In light of the fact the Village expended \$147,000 on existing monument signs. Manager Breinig stated a decision needs to be made in order to meet timelines for Plan Commission hearings and a Recreation Center opening date in August 2013.

Implement Design and Construction

Frank Parisi stated the anticipated construction completion is August 2013 to coincide with the opening of the Recreation Center. It takes approximately 8 weeks to fabricate the LED signs. Park Commissioner Ullman suggested possibly amending the Recreation Center contract with Riley to add installation of the electrical service to the signs from the ComEd transformer on Fountain View Dr.

Trustee Schwarze suggested a cost split on the sign construction and Ross Ferraro memorial of 50/50. Commissioner Gramann stated she agreed with the 50/50 cost sharing and liked the idea of playing up the Town Center and Carol Stream names and that the Ross Ferraro name does not need to be placed at the entrance but within the Park. Trustee McCarthy stated the Ross Ferraro name needs to be on the Town Center sign but perhaps with a smaller font.

Mayor Saverino asked what it would cost for the Park District to put up its own sign on the Recreation Center property. Mayor Saverino felt that most of the time the changeable copy sign will be displaying Park District events. He feels the total cost of both signs, with way finding signs and the Ross Ferraro memorial will be closer to \$500,000 and feels it is hard to justify spending that kind of money, although the signs are needed. Frank Parisi suggested the cost for the signs could be lower due to competitive bidding.

There was considerable discussion of cost sharing of the signs between the Village and Park District Boards. The Park District stated they could add this item to their February 11, 2013 agenda and provide

feedback to the Village. The Village could add a sign funding item to its February 19, 2013 Board agenda and poll those Board members who cannot attend the meeting for their thoughts on the matter. It was the consensus of both Boards that they liked the sign design.

Each Board was asked to share their thoughts on the appropriate level of funding between the Village and Park District.

Village

Trustee McCarthy stated he does not feel a 50/50 cost sharing is fair and prefers a 60/40 split. Trustee Schwarze stated he feels the cost of the signs is too high and that he would prefer a 50/50 cost sharing for one (1) sign or \$100,000. He expressed concerns about resident criticism the Village Board received when the Board approved \$147,000 to install the original Town Center signs. Trustee Frusolone stated she feels a 60% Park District/40% Village cost share is appropriate unless the Park District will only participate with a 50/50 cost sharing agreement.

Park District

The Park District reiterated the need for the entrance signs to be up when the Recreation Center opens. It was the consensus of the Park District Board of Commissioners that the Village and Park District should share the cost of the signs 50/50 but would be willing to look at cost saving alternatives without cheapening the look of the signs:

- A larger sign on Gary Ave. and smaller one on Lies Rd.
- Reduce the Village share of the sign costs by the cost of the existing sign bases

Frank Parisi stated there would be a cost savings on the signs if they are reduced in size. He said he would develop an alternate sign cost for a proportional reduction in size of the sign. There was a concern among some of the Commissioners that the name of the Recreation Center is not displayed on either of the signs on Gary Ave. or Lies Rd. The Commissioners also felt the signs would benefit the Village and Park District equally and the signs should represent a united Village versus separate organizations.

There being no further business, a motion was made by Trustee McCarthy and seconded by Trustee Schwarze to adjourn the Special Board meeting. The meeting was adjourned unanimously at 7:31 p.m.

FOR THE BOARD OF TRUSTEES


Frank Saverino, Sr., Mayor


Beth Melody, Village Clerk

Minutes approved by the President and Board of Trustees on this
19th day of FEBRUARY, 2013.


Village Clerk