

Village of Carol Stream

Special Meeting of the Village Board

Goal Setting/Strategic Planning

Carol Stream Fire Protection District – Fire Station 28
365 Kuhn Road, Carol Stream, IL 60188

October 16, 2017
6:00 p.m. – 7:30 p.m.

Meeting Notes

ATTENDANCE:

Mayor Frank Saverino, Sr.
Trustee Dave Hennessey
Trustee Matt McCarthy
Trustee Rick Gieser
Trustee Mary Frusolone
Trustee John LaRocca
Trustee Greg Schwarze
Village Clerk Laura Czarnecki

Joseph E. Breinig, Village Manager
Bob Mellor, Assistant Village Manager
Tia Messino, Asst. to the Village Manager
Marc Talavera, IT Director
Jim Knudsen, Engineering Director
Phil Modaff, Public Works Director
Ed Sailer, Police Chief
Don Bastian, Community Dev. Director
Jon Batek, Finance Director
Caryl Rebholz, Emp. Relations Dir.
Sam Barghi, Management Analyst

ABSENT:

The meeting was called to order at 6:00 p.m. by Mayor Frank Saverino, Sr. and the roll call read by Village Clerk Czarnecki. The result of the roll call vote was as follows:

Present: Mayor Saverino, Sr., Trustees Hennessey, LaRocca, Gieser, Frusolone, Schwarze and McCarthy

Absent: None

John Fontana suggested we review the concepts as a group and encourage Trustees to give staff more direction on goals.

Trustee Frusolone felt there was a lot of consensus among the groups on the goals.

John Fontana asked the Village Board to clarify each goal for staff so they can develop action plans to accomplish each goal. A staff member was assigned as a lead for each goal.

Tabulation & Consolidation

Lead – Jon Batek

Revenue Adapting 35 points + Financial Stability 25 points + Fiscal Sustainability 11 points + Investigate New Revenue Streams 40 points = 111 points

- Economy – (ongoing/monitoring – Village Manager & Mayor)

- Concern: Retail & State (Village Manager & Mayor)
- No Property Tax (unless other revenue sources decline drastically) (Mayor)
- CIP – Finance/Engineering (at what level do we fund CIP)
- Local Sales Tax Comps. (peer reviewed by Jon Batek in November 2017-done every 3 years)/Gas Tax (Alternate revenue sources if State further reduces shared revenues to municipalities).
- Town Center Special Funds & Gaming (to fund Town Center, M & R & improves, or to fund meals on wheels –social programing funding)

(John Batek check other town video gaming revenues and what money is used for. Check Hanover Park and Lombard fund raising events for charities. i.e. Hanover Park Mayor's Ball or Lilac Ball).

Lead – Don Bastian

Development 15 points + Attractive Development 23 points + Economic Development 24 points = 62 points

(CMAP Grant to update code – Jon Batek)

- Develop Gary & Lies/Keep Industrial Park Vibrant
- Aging Housing/Property Maintenance (Trustee McCarthy would like to see a slight uptick in property maintenance compliance efforts. Trustee Frusolone would not wish to lower our standards, but raise them – housing)
- Environment emphasis (bees/Pollinators) – as opportunities present themselves – investigate expansion of bee/pollinators mix sites i.e. Kuhn Road.
- Business/Entertainment/Shops CS

Trustee Schwarze asked how do you get people to shop Carol Stream. How do we attract restaurants?

Village Manager Breinig stated non retail businesses such as health care facilities draw people/customers in who shop locally.

Mayor Saverino would like to see a brewery or craft beer establishment come to Carol Stream to draw the millennial crowd.

Trustee Frusolone would like to bring unique restaurants and stores to Carol Stream and to cater to local residents.

Lead – Caryl Rebholz

Succession Planning 5 points + Staffing 9 points + Leadership Development & Succession Planning 17 points + Succession Planning & Retirement 24 points = 55 points

- Structure, defined Goals, Morale Boosting - HR Director Rebholz have monthly morale boosting events and temporary Village Hall and Public Works Center. Trustee Frusolone would like to see this continue at new Village Hall.
- Diversity in Leadership – Executive staff training, additional participation of 2nd in command personnel.
- Adequacy, Fatigue & Morale Development
- Optimize New Technology
- Manpower/Retention/Recruitment
- Serving in government, Professional Image

Trustee Frusolone stated in anticipation of retirements – plan for loss of institutional knowledge of 20-30 year employees. Every department should be covered in the event of loss of key employees/Department Heads. Assess number of employees eligible for retirement in 3 to 5 years.

Lead – Tia Messino

Communication & Social Media 32 points + Community Communication 16 points + Communication Opts 0 points + Diversity 4 points = 52 points

- Educate Public/more dynamic Village Board Agenda
- Expand E-Services/Streaming/Website Development
- Continue Positive Relationships with Stakeholders
- Review Social Media policies and 1 unified voice response
- Apathy and Low Voter turnout (use Social Media to encourage people to vote)

Village Manager Breinig stated to let Tia know if the Village Board wishes to see additional social media content.

Trustee Gieser likes incorporating frequency of social media postings.

Trustee McCarthy would like to see the Village calendar more prominent and current with Village of Carol Stream events. – use more short videos.

Lead – Marc Talavera

Technology 23 points + Data Governance 4 points = 27 points

- Convenience/Online Transactions (more ability to conduct online transactions i.e. permits)
- Smart City (for future consideration using technology to put people in touch with government and its data) Data driven decisions.

Lead – Public Works/Engineering/Administration

Facilities Management 18 points + Village Hall Completion 7 points = 25 points

- More Bike Paths (Dependent upon construction funding and ability to connect bike paths to each other) Trustee Schwarze would like a Birchbark bike path down the road.
- Capital Improvements
- Beautification & Town Center Memorial (sign enhancements proposed 2 years ago)


Lead – Trustee Hennessey

Heroin 4 points

Trustee Hennessey already moving on this. Continue to look at ways to address issue. No staff time required.

There being no further business, Trustee McCarthy moved and Trustee Frusolone made the second to adjourn the Special Board meeting. The meeting was adjourned unanimously at 7:30 p.m.

FOR THE BOARD OF TRUSTEES


Frank Saverino, Sr., Mayor


ATTEST:



Laura Czarniecki, Village Clerk

Minutes approved by the President and Board of Trustees on this

6th day of NOVEMBER, 2017.



Village Clerk